

Sonny Angel

He may bring you happiness



2023

What is Sonny Angel?



**Sonny Angel is a cute boy angel who likes wearing all sorts of headgear.
Sonny Angel makes you happy and makes your daily life a bit more delightful.
As your tiny friend, Sonny Angel is always
by your side to protect you, give you comfort and make you smile.**

Sonny Angel History

Sonny Angel, started from a wide eyed 18 cm (7") sized doll in 2004, celebrated its 15th anniversary in 2019. Following the doll, the first mini figure series, Animal Series 1, was released. Now there are 9 different Sonny Angel regular series and over 650 kinds of figures in total. Sonny Angel is currently sold in 33 countries. He is loved by many people from all over the globe.



RANDOM



Blind Box

About Mini Figures

A major feature of the Sonny Angel series is that each series consists of 12 different mini figures in 'blind box packaging'. This means that the customer does not know which Sonny Angel they will get until they open the package. Each series also includes secret figures to collect that are very rare.
(*Specifications may differ depending on the series.)

Popular On Social Media

Sonny Angel fans are very active on social media

There is a sense of community between fans as they share and exchange photos of their favorite Sonny Angels and fan art. You can see everything from paintings, drawings, nail art, cakes, and tattoos! Share your fan art with the tag #sonnyangelusa! Follow us for up-to-date information, photo contests, giveaways, and more!

Sonny Angel made his Late Night debut, with Jimmy Kimmel Live! Comedian Lauren Lapkus brought Sonny Angel onto the show with David Spade, featuring her personal Sonny Angel collection! Instagram posts have been shared by Martha Stewart, Grav3yardgirl, Tess Holiday, Lulu Simon, Melanie Martinez, Bella Hadid, and more!

@marthastewart48



@rivers_cuomo



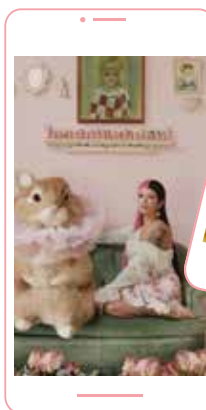
@grav3yardgirl



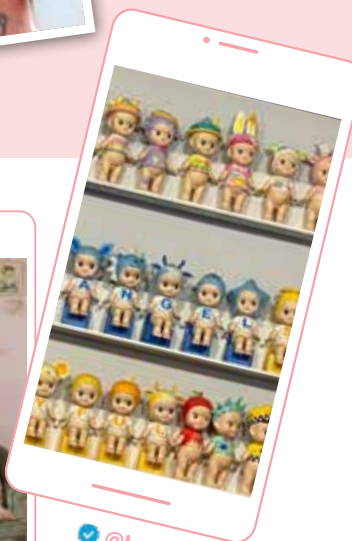
@jimmykimmellive @laurenlapkus



@littlebodybigheart



@bellahadid



@sonnyangelusa

@sonnyangel.usa

@sonnyangel.usa

Loved in Over 30 Countries Worldwide



Sonny Angel is currently sold in 33 countries including Japan, Korea, China, Hong Kong, Taiwan, Southeast Asia, USA, Europe, and Australia. He is loved by many people of different backgrounds and cultures from all over the globe.

Available In Following Countries

Japan, Korea, China, Hong Kong, Taiwan, Israel, Thailand, Malaysia, Singapore, Australia, New Zealand, America, Canada, Mexico, Chile, France, Italy, UK, Spain, Sweden... etc.

mini figure Regular Series

Animal Series1



Animal series
SAS65375 Ver.1
4 542202 653753



Rabbit



Owl



Panda



Sloth



Tiger



White Bear



Cockerel



Elephant



Dalmatian



Frog



Koala



Monkey

secret!

Animal Series2



Animal series
SAS65376 Ver.2
4 542202 653760



Sheep



Fawn



Reindeer



Skunk



Pig



Uribou



Chameleon



Cow



Duck



Mouse



Hedgehog



Lesser Panda

secret!

Animal Series3



Animal series
SAS65377 Ver.3
4 542202 653777



French Bulldog



Macaw



Parrot



Rhinoceros



Giraffe



Toy Poodle



Zebra



Chihuahua



American Short Hair



Crocodile



Snake



Lop Ear Rabbit

secret!

Animal Series4



Animal series
SAS65378 Ver.4
4 542202 653784



Lion



Gorilla



Hippopotamus



Horse



Peacock



Goat



Anteater



Alpaca



Buffalo



Calico Cat



Cheetah



Shiba Inu

secret!

Sweets series



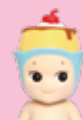
Sweets series
SAS65379
4 542202 653791



Candy



Fruit Tart



Pudding



Popcorn



Konpeito



Pancake



Jelly Beans



Cream Puff



Strawberry Shortcake



Cupcake



Cookie



Ice Cream

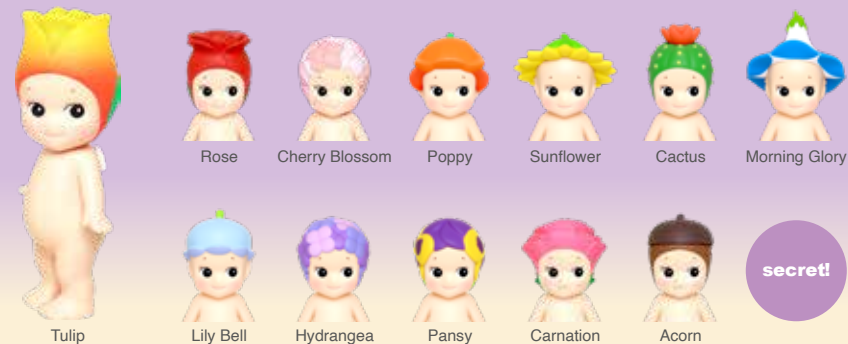
secret!



Fruit Series



Vegetable Series



Flower Series



Marine Series



Sonny Angel mini gure regular series

Weight	Approx. 32 ~ 34g ※	Package Size	Approx. W50×H102×D45/mm	Assort Box	Approx. W201×H107×D135/mm (12pieces)
Material	ATBC-PVC	Variation	12 Variations + Secret	Master Carton	Approx. W420×H230×D420/mm (144pieces)
Size	Approx. 75 ~ 100mm ※				

※ Measurements may slightly differ according to figure variation/type. ※ Please note that actual product may slightly differ to photos and illustrations shown.
 ※ As each figure is packaged randomly, there is no guarantee of collecting all 12 kinds in the series even if all 12 are purchased at one time.

mini figure Regular Series

BIRTHDAY GIFT



BIRTHDAY GIFT
SAS65319



4 542202 653197



Strawberry Shortcake

In this Birthday Gift series, Sonny Angel comes dressed as adorable, colorful birthday cakes! How about spreading the Sonny Angel love to someone special on their birthday? There's even a space on the package for you to write the name of the person receiving it.



Blueberry
Cake



Raspberry Cake



Mint Cake



Chocolate
Cake



Lemon
Cake



secret!

BIRTHDAY GIFT -Bear-



BIRTHDAY GIFT -Bear-
SAS65711



4 542202 657119



Heart balloon



Round balloon



Present Hug



Heart Hug



Star Balloon



Birthday Cake Hug



6
Kinds

May Contain Secret

Bobbing Head -Cloud-



These Sonny Angel Bobbing Heads are dressed in cute pastel colors and are sitting on clouds in the sky. Tap their heads and watch them bobble! Put your Sonny Angel Bobbing Head on your shelf, desk, in your car, or anywhere!



SAS65712

Cloud Rabbit



4 542202 657126



SAS65713

Cloud Sheep



4 542202 657133



SAS65714

Cloud Cow



4 542202 657140

Limited Series

Limited series are released 5-6 times per year, to celebrate holidays or to feature special themes. These are highly detailed and sought after by Sonny Angel fans and are only available in limited quantities.



Artist Collection

Artist Collection figures are 1.6 times larger than the mini figures with more sophisticated designs. The lineup usually features the popular Rabbit and Elephant, as well as other Chinese Zodiac animals when the series is released close to the new year.



HIPPERS Collection

Adorable faces and cute back sides make Hippers the newest way to display Sonny Angel!

Decorative mini figures attach (and reattach!) to your cell phone, computer monitor, or shelf, letting you show off your favorite Sonny Angel figures in a fun new way.



Front



Back



Sonny Angel HIPERS
SAS65748



4 542202 657485



HIPPERS Harvest Series

The second HIPPERS Series features fruit and veggie Sonny Angels climbing in an adorable upwards motion! Attach and reattach to different surfaces just like the original!



Shop Displays

Sonny Angel's bright, colorful and eye-catching packaging easily draws attention from customers. We can assist in providing promotional tools such as display materials and displays cases. Please inquire for the latest information.



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