

love ♥ YOUR melon

FALL CATALOG 2023



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## WHO WE ARE

Love Your Melon is a mission-driven lifestyle company specializing in cozy headwear and accessories for the entire family. Founded in 2012 in an entrepreneurship class by two friends, Love Your Melon began with the simple idea of putting a hat on every child battling cancer.





# OUR MISSION

For every sale, Love Your Melon

**gives 50% of net profit**

to nonprofit organizations that lead the fight against pediatric cancer through groundbreaking research, creating therapeutic experiences, and family support for children and families battling cancer across the world.

**Buy Beanies, Fight Cancer.**







**\$9.6+ MILLION  
GIVEN**



**253,000  
BEANIES GIVEN**

## **OUR IMPACT**

We strive to make the biggest impact possible for children battling cancer across the world. Since our beginning in 2012, we have given **over \$9.6 million** to nonprofit organizations leading the fight against pediatric cancer in research, therapy and family support, and **over 253,000 beanies** to children and families battling cancer. These numbers continue to grow with your support.



## BEANIES

Beanies are the most popular style in our signature knit and are made with 99% soft cotton and 1% LYCRA® for added stretch and comfort. This double-thick beanie fits slouchy and is guaranteed to keep you warm in cooler weather. Available in adult, kids, toddler, and baby sizes.





Black Beanie



**Black Speckled Beanie**

Size: Adult Unisex  
Color: Natural & Black



\$35.00 MSRP



**Black Beanie**

Size: Adult Unisex  
Color: Black



\$35.00 MSRP



**White Speckled Beanie**

Size: Adult Unisex  
Color: Natural & White



\$35.00 MSRP



**Burgundy Beanie**

Size: Adult Unisex  
Color: Burgundy



\$35.00 MSRP



**Misty Rose Beanie**

Size: Adult Unisex  
Color: Misty Rose



\$35.00 MSRP





**Kids Black Speckled Beanie**

Size: Kids Unisex, Suitable for Ages 3+  
Color: Natural & Black



\$35.00 MSRP



**Kids Black Beanie**

Size: Kids Unisex, Suitable for Ages 3+  
Color: Black



\$35.00 MSRP



**Kids White Speckled Beanie**

Size: Kids Unisex, Suitable for Ages 3+  
Color: Natural & White



\$35.00 MSRP



**Kids Burgundy Beanie**

Size: Kids Unisex, Suitable for Ages 3+  
Color: Burgundy



\$35.00 MSRP



**Kids Misty Rose Beanie**

Size: Kids Unisex, Suitable for Ages 3+  
Color: Misty Rose



\$35.00 MSRP





Baby White Speckled Beanie

Toddler Burgundy Beanie



**Toddler Black Speckled Beanie**

Size: Toddler Unisex, Ages 6M - 3 years  
Color: Natural & Black



\$30.00 MSRP



**Toddler Black Beanie**

Size: Toddler Unisex, Ages 6M - 3 years  
Color: Black



\$30.00 MSRP



**Toddler White Speckled Beanie**

Size: Toddler Unisex, Ages 6M - 3 years  
Color: Natural & White



\$30.00 MSRP



**Toddler Burgundy Beanie**

Size: Toddler Unisex, Ages 6M - 3 years  
Color: Burgundy



\$30.00 MSRP



**Baby Black Speckled Beanie**

Size: Baby Unisex, Ages 0M - 6M  
Color: Natural & Black



\$25.00 MSRP



**Baby Black Beanie**

Size: Baby Unisex, Ages 0M - 6M  
Color: Black



\$25.00 MSRP



**Baby White Speckled Beanie**

Size: Baby Unisex, Ages 0M - 6M  
Color: Natural & White



\$25.00 MSRP



**Baby Burgundy Beanie**

Size: Baby Unisex, Ages 0M - 6M  
Color: Burgundy



\$25.00 MSRP



Burgundy Cuffed Beanie

Black Speckled Cuffed Beanie



## CUFFED BEANIES

Cuffed beanies are a classic and warm option to add to your cool weather style. Made with 99% soft cotton and 1% LYCRA® for added stretch and comfort, these cuffed beanies offer a snug fit, making them a hassle free and a ready-to-wear outerwear staple.



Black Cuffed Beanie



**Black Speckled Cuffed Beanie**

Size: Adult Unisex  
Color: Natural & Black



\$35.00 MSRP



**Black Cuffed Beanie**

Size: Adult Unisex  
Color: Black



\$35.00 MSRP



**White Speckled Cuffed Beanie**

Size: Adult Unisex  
Color: Natural & White



\$35.00 MSRP



**Burgundy Cuffed Beanie**

Size: Adult Unisex  
Color: Burgundy



\$35.00 MSRP



**Misty Rose Cuffed Beanie**

Size: Adult Unisex  
Color: Misty Rose



\$35.00 MSRP



Kids Black Cuffed Beanie

Kids Black Speckled Cuffed Beanie



**Kids Black Speckled Cuffed Beanie**

Size: Kids Unisex  
Color: Natural & Black



\$35.00 MSRP



**Kids Black Cuffed Beanie**

Size: Kids Unisex  
Color: Black



\$35.00 MSRP



**Kids White Speckled Cuffed Beanie**

Size: Kids Unisex  
Color: Natural & White



\$35.00 MSRP



**Kids Burgundy Cuffed Beanie**

Size: Kids Unisex  
Color: Burgundy



\$35.00 MSRP



**Kids Misty Rose Cuffed Beanie**

Size: Kids Unisex  
Color: Misty Rose



\$35.00 MSRP



## POM BEANIES

Pom beanies are a luxurious and fashionable version of our beanie. They feature high-quality faux fur poms that are removable for easy washing. These high-end beanies turn heads from the streets to the slopes.



Black Pom Beanie

Burgundy Pom Beanie



**Black Speckled Pom Beanie**

Size: Adult Unisex  
Color: Natural & Black  
Pom Color: Natural



\$45.00 MSRP



**Black Pom Beanie**

Size: Adult Unisex  
Color: Black  
Pom Color: Natural



\$45.00 MSRP



**White Speckled Pom Beanie**

Size: Adult Unisex  
Color: Natural & White  
Pom Color: Natural



\$45.00 MSRP



**Burgundy Pom Beanie**

Size: Adult Unisex  
Color: Burgundy  
Pom Color: Natural



\$45.00 MSRP



**Misty Rose Pom Beanie**

Size: Adult Unisex  
Color: Misty Rose  
Pom Color: Natural



\$45.00 MSRP





**Kids Black Speckled Pom Beanie**

Size: Kids Unisex  
Color: Natural & Black  
Pom Color: Natural



\$45.00 MSRP



**Kids Black Pom Beanie**

Size: Kids Unisex  
Color: Black  
Pom Color: Natural



\$45.00 MSRP



**Kids White Speckled Pom Beanie**

Size: Kids Unisex  
Color: Natural & White  
Pom Color: Natural



\$45.00 MSRP



**Kids Burgundy Pom Beanie**

Size: Kids Unisex  
Color: Burgundy  
Pom Color: Natural



\$45.00 MSRP



**Kids Misty Rose Pom Beanie**

Size: Kids Unisex  
Color: Misty Rose  
Pom Color: Natural



\$45.00 MSRP



Toddler White Speckled Pom Beanie



**Toddler Black Speckled Pom Beanie**

Size: Toddler Unisex, Ages 6M - 3 years  
Color: Natural & Black  
Pom Color: Natural



8 10087 43375 8

\$40.00 MSRP



**Toddler Black Pom Beanie**

Size: Toddler Unisex, Ages 6M - 3 years  
Color: Black  
Pom Color: Natural




8 10087 43376 5

\$40.00 MSRP



**Toddler White Speckled Pom Beanie**

Size: Toddler Unisex, Ages 6M - 3 years  
Color: Natural & White  
Pom Color: Natural



8 10087 43377 2

\$40.00 MSRP



**Toddler Burgundy Pom Beanie**

Size: Toddler Unisex, Ages 6M - 3 years  
Color: Burgundy  
Pom Color: Natural



8 10087 43378 9

\$40.00 MSRP



**Baby Black Speckled Pom Beanie**

Size: Baby Unisex, Ages 0M - 6M  
Color: Natural & Black  
Pom Color: Natural



8 10087 43383 3

\$35.00 MSRP



**Baby Black Pom Beanie**

Size: Baby Unisex, Ages 0M - 6M  
Color: Black  
Pom Color: Natural




8 10087 43384 0

\$35.00 MSRP



**Baby White Speckled Pom Beanie**

Size: Baby Unisex, Ages 0M - 6M  
Color: Natural & White  
Pom Color: Natural



8 10087 43385 7

\$35.00 MSRP



**Baby Burgundy Pom Beanie**

Size: Baby Unisex, Ages 0M - 6M  
Color: Burgundy  
Pom Color: Natural



8 10087 43386 4

\$35.00 MSRP



# ACRYLIC CUFFED BEANIES

Our Acrylic Cuffed Beanies feature a Love Your Melon branded color-matched woven patch on the front. Knit with super soft 100% acrylic yarn, this beanie will keep you warm and comfortable! Perfect for all seasons and everyday wear.

Made in the United States.



Burgundy Acrylic Cuffed Beanie



**Black Speckled Acrylic Cuffed Beanie**

Size: Adult Unisex  
Color: Gray & Black Marl



\$25.00 MSRP



**Black Acrylic Cuffed Beanie**

Size: Adult Unisex  
Color: Black



\$25.00 MSRP



**White Speckled Acrylic Cuffed Beanie**

Size: Adult Unisex  
Color: Natural Marl



\$25.00 MSRP



**Burgundy Acrylic Cuffed Beanie**

Size: Adult Unisex  
Color: Burgundy



\$25.00 MSRP



**Pale Rose Acrylic Cuffed Beanie**

Size: Adult Unisex  
Color: Pale Rose



\$25.00 MSRP



# CASHMERE BEANIES

Cashmere beanies are our premiere product. Made in the USA with 100% Italian Cashmere, these luxurious beanies are extra soft with the perfect balance of lightness and warmth. They are subtly branded with a monochrome leather patch so that their quality and hand speak for themselves.

Made in the United States.



Black Speckled Cashmere Pom Beanie



**Black Speckled Cashmere Cuffed Beanie**

Size: Adult Unisex  
Color: Natural & Black

8 10087 43161 7  
\$95.00 MSRP



**Black Cashmere Cuffed Beanie**

Size: Adult Unisex  
Color: Black

8 10087 43162 4  
\$95.00 MSRP



**Black Speckled Cashmere Pom Beanie**

Size: Adult Unisex  
Color: Natural & Black  
Pom Color: Black

8 10087 43163 1  
\$115.00 MSRP



**Black Cashmere Pom Beanie**

Size: Adult Unisex  
Color: Natural & Black  
Pom Color: Black

8 10087 43164 8  
\$115.00 MSRP



Burgundy Criss-Cross Knit Headband  
Black Speckled Criss-Cross Knit Headband  
Black Criss-Cross Knit Headband  
White Speckled Criss-Cross Knit Headband

## CRISS-CROSS KNIT HEADBANDS

Stand out this winter and keep your ears warm with these stylish criss-cross headbands featuring our signature knit with added elastane for stretch, subtle branded patch, and a criss-cross knit front to provide a more contoured fit to your head. Pair with matching mittens and you'll stay cozy all day long.





Burgundy Criss-Cross Knit Headband



**Black Speckled Criss-Cross Knit Headband**

Size: Adult One Size  
Color: Natural & Black



\$35.00 MSRP



**Black Criss-Cross Knit Headband**

Size: Adult One Size  
Color: Black



\$35.00 MSRP



**White Speckled Criss-Cross Knit Headband**

Size: Adult One Size  
Color: Natural & White



\$35.00 MSRP



**Burgundy Criss-Cross Knit Headband**

Size: Adult One Size  
Color: Natural & Black



\$35.00 MSRP



# KNIT HEADBANDS

Knit headbands feature our classic knit with the addition of stretchy LYCRA® for a perfectly snug fit. Wear in cooler weather for a thoughtful touch to your everyday look while you are out on the town, running a favorite trail, or snuggled up by the fire.

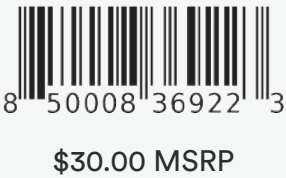


Black Speckled Knit Headband



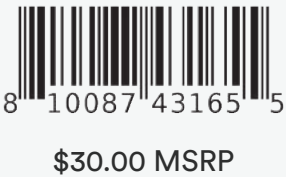
**Black Speckled Knit Headband**

Size: Adult One Size  
Color: Natural & Black  
MSRP: \$30



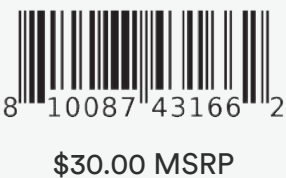
**Black Knit Headband**

Size: Adult One Size  
Color: Black



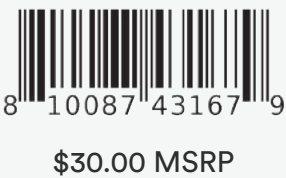
**White Speckled Knit Headband**

Size: Adult One Size  
Color: Natural & White



**Burgundy Knit Headband**

Size: Adult One Size  
Color: Burgundy



**Misty Rose Knit Headband**

Size: Adult One Size  
Color: Misty Rose





# SCARVES

Wrap up and stay warm and comfortable all winter long with our thick rib knit scarves. Made with 100% cotton, our scarves are knit long for more ways to wear it. Pair with matching beanies and pom beanies to complete the coziest wintry look, or for a great gift set.







**Black Speckled Flat Scarf**

Size: 12” x 60”  
Color: Natural & Black



\$55.00 MSRP



**Black Flat Scarf**

Size: 12” x 60”  
Color: Black



\$55.00 MSRP



**White Speckled Flat Scarf**

Size: 12” x 60”  
Color: Natural & White



\$55.00 MSRP



**Burgundy Flat Scarf**

Size: 12” x 60”  
Color: Natural & Black



\$55.00 MSRP



# MITTENS

Your winter look wouldn't be complete without our ultra warm and cozy fleece-lined mittens! These mittens are knit with 99% cotton and 1% elastane and are lined with a 100% polyester fleece for the best warmth and comfort.





**Black Speckled Mittens**

Size: Adult S/M and L/XL  
Color: Natural & Black  
MSRP: \$55

S/M



L/XL



\$55.00 MSRP



**Black Knit Mittens**

Size: Adult S/M and L/XL  
Color: Black  
MSRP: \$55

S/M



L/XL



\$55.00 MSRP



**White Speckled Knit Mittens**

Size: Adult S/M and L/XL  
Color: Natural & White  
MSRP: \$55

S/M



L/XL



\$55.00 MSRP



**Burgundy Mittens**

Size: Adult S/M and L/XL  
Color: Burgundy  
MSRP: \$55

S/M

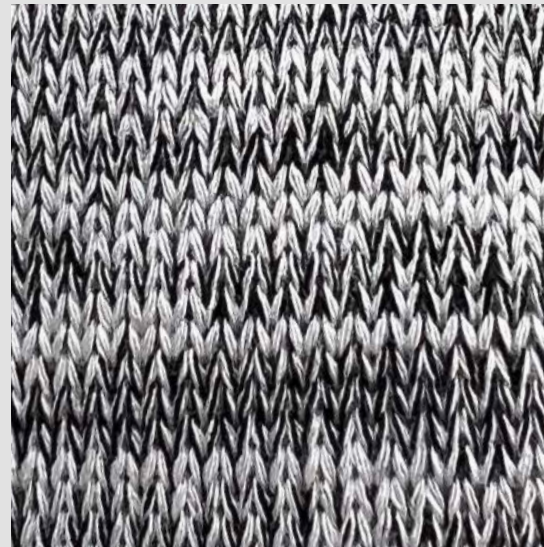


L/XL



\$55.00 MSRP





## KNIT CAP

This unique 3D-Knit cap is designed to be your everyday cap. Knit using a fiber embedded with antimicrobial, wicking & cooling and UPF technology, this lightweight cap molds to fit your head, whilst providing you with comfort, style, and breathability.

## MADE FOR YOU

Soft and stretchy custom-knit fabric provides a lightweight & breathable cap that forms to your head to give you the best fit & utmost comfort all day long.

## WICKING & COOLING

Wicks moisture and sweat away from the body quickly to accelerate evaporation of moisture, which allows your head to remain cool, calm, and comfortable.

## ANTIMICROBIAL

Embedded antimicrobial technology within the fiber helps to fight bacteria build up all over the cap.

## ADJUSTABLE

Stretchy strap and slider buckle at the back closure allows for quick and easy adjustments.

## UPF

Shield from the radiating sun with a protective UV finish.







**Black Knit Cap**

Size: Adult Unisex

Color: Black



\$40.00 MSRP



**Navy and White Speckled Knit Cap**

Size: Adult Unisex

Color: Navy and White



\$40.00 MSRP



**Black Speckled Knit Cap**

Size: Adult Unisex

Color: White & Black



\$40.00 MSRP



**Cyan Speckled Knit Cap**

Size: Adult Unisex

Color: White & Cyan



\$40.00 MSRP



**Dark Charcoal and Gray Speckled Knit Cap**

Size: Adult Unisex

Color: Dark Charcoal and Light Gray



\$40.00 MSRP



**Dusty Pink Knit Cap**

Size: Adult Unisex

Color: Dusty Pink



\$40.00 MSRP



**Natural and Mocha Speckled Knit Cap**

Size: Adult Unisex

Color: Natural and Mocha



\$40.00 MSRP



**Coral Speckled Knit Cap**

Size: Adult Unisex

Color: White and Coral



\$40.00 MSRP



## DISNEY X LOVE YOUR MELON

Make a magical statement with official licensed Double Pom Beanies featuring Minnie Mouse and Mickey Mouse! Style from ear to ear with our ultra cozy cuffed double pom beanies made from 99% cotton and 1% LYCRA® with 2 detachable faux fur poms.







**Mickey Mouse Black Double Pom Beanie**

Size: Adult Unisex  
Color: Black  
Pom Colors: Black

8 10087 43173 0  
\$65.00 MSRP



**Minnie Mouse Blush Double Pom Beanie**

Size: Adult Unisex  
Color: Blush  
Pom Colors: Blush

8 10087 43174 7  
\$65.00 MSRP



**Mickey Mouse Black Speckled Double Pom Beanie**

Size: Adult Unisex  
Color: Natural & Black  
Pom Colors: Black

8 10087 43175 4  
\$65.00 MSRP



**Minnie Mouse Natural Double Pom Beanie**

Size: Adult Unisex  
Color: Natural  
Pom Colors: Blush

8 10087 43129 7  
\$65.00 MSRP



## COLLEGIATE

Show your school spirit and cheer on your school in style with collegiate beanies and pom beanies! Made from 99% soft cotton and 1% LYCRA® for added stretch, these beanies are guaranteed to keep you warm & comfortable.







Indiana Hoosiers Crimson & White Beanie

Size: Adult One Size  
Color: Crimson & White



\$40.00 MSRP



Iowa Hawkeyes Black Speckled Beanie

Size: Adult One Size  
Color: Natural & Black



\$40.00 MSRP



Kentucky Wildcats Royal & White Beanie

Size: Adult One Size  
Color: Royal Blue & White



\$40.00 MSRP



Michigan Wolverines Navy Speckled Beanie

Size: Adult One Size  
Color: Natural & Navy



\$40.00 MSRP



Michigan State Hunter Speckled Beanie

Size: Adult One Size  
Color: White & Hunter Green



\$40.00 MSRP



Minnesota Gophers Burgundy & White Beanie

Size: Adult One Size  
Color: Burgundy & White



\$40.00 MSRP



Indiana Hoosiers Crimson & White Pom Beanie

Size: Adult One Size  
Color: Crimson & White  
Pom Color: Crimson



\$50.00 MSRP



Iowa Hawkeyes Black Speckled Pom Beanie

Size: Adult One Size  
Color: Natural & Black  
Pom Color: Black



\$50.00 MSRP



Kentucky Wildcats Royal & White Pom Beanie

Size: Adult One Size  
Color: Royal Blue & White  
Pom Color: Royal Blue



\$50.00 MSRP



Michigan Wolverines Navy Speckled Pom Beanie

Size: Adult One Size  
Color: Natural & Navy  
Pom Color: Navy



\$50.00 MSRP



Michigan State Hunter Speckled Pom Beanie

Size: Adult One Size  
Color: White & Hunter Green  
Pom Color: Hunter Green



\$50.00 MSRP



Minnesota Gophers Burgundy & White Pom Beanie

Size: Adult One Size  
Color: Burgundy & White  
Pom Color: Burgundy



\$50.00 MSRP





**Nebraska Cornhuskers Red Speckled Beanie**

Size: Adult One Size  
Color: White & Red



\$40.00 MSRP



**Notre Dame Fighting Irish Navy Speckled Beanie**

Size: Adult One Size  
Color: Natural & Navy



\$40.00 MSRP



**Ohio State Black Speckled Beanie**

Size: Adult One Size  
Color: Natural & Black



\$40.00 MSRP



**Pennsylvania State Navy Speckled Beanie**

Size: Adult One Size  
Color: Natural & Navy



\$40.00 MSRP



**Purdue Boilermakers Black Speckled Beanie**

Size: Adult One Size  
Color: Natural & Black



\$40.00 MSRP



**Wisconsin Badgers Red Speckled Beanie**

Size: Adult One Size  
Color: White & Red



\$40.00 MSRP



**Nebraska Cornhuskers Red Speckled Pom Beanie**

Size: Adult One Size  
Color: White & Red  
Pom Color: Red



\$50.00 MSRP



**Notre Dame Fighting Irish Navy Speckled Pom Beanie**

Size: Adult One Size  
Color: Natural & Navy  
Pom Color: Navy



\$50.00 MSRP



**Ohio State Black Speckled Pom Beanie**

Size: Adult One Size  
Color: Natural & Black  
Pom Color: Black



\$50.00 MSRP



**Pennsylvania State Navy Speckled Pom Beanie**

Size: Adult One Size  
Color: Natural & Navy  
Pom Color: Navy



\$50.00 MSRP



**Purdue Boilermakers Black Speckled Pom Beanie**

Size: Adult One Size  
Color: Natural & Black  
Pom Color: Black



\$50.00 MSRP



**Wisconsin Badgers Red Speckled Pom Beanie**

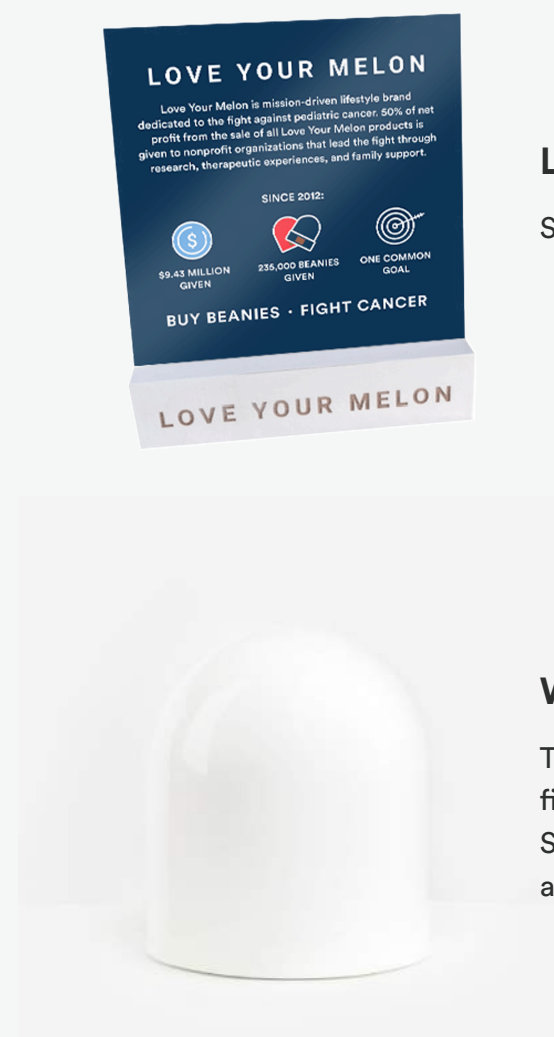
Size: Adult One Size  
Color: White & Red  
Pom Color: Red



\$50.00 MSRP



# DISPLAY & POP



## Logo Block & 3-Pack of Signs

Size: 8” L x 10.5” W x 2.5” D



Cost: \$35.00

## White Gloss Headform

These headforms are designed specifically to fit and display your Love Your Melon beanies! Simply pull the beanie over the form and style as needed.



Cost: \$35.00

## Display Tray

These trays are designed to fit several beanies for display. Branded with “LOVE YOUR MELON” on one side, and “BUY BEANIES, FIGHT CANCER” on the other.

Size: 18.5” L x 12.5” W x 4” D



Cost: \$35.00

# SIGNAGE



## 3-Pack of Love Your Melon Signage

Size: 8” x 8”



Cost: Free



**THANK YOU FOR  
JOINING THE STORY**

*love* ♥ **YOUR** *melon*





**IMAGINE  
THE  
DIFFERENCE  
WE CAN  
MAKE**



Sales Inquiries:  
[wholesale@loveyourmelon.com](mailto:wholesale@loveyourmelon.com)

**LOVEYOURMELON.COM**





love ♥ YOUR melon

**BUY BEANIES,  
FIGHT CANCER.**

**LOVEYOURMELON.COM**