

freshcut<sup>TM</sup>  
paper



2023  
*Second Edition*



# Our Story

FreshCut Paper was created by renowned designer Peter Hewitt in 2020. Our team consists of a small group of passionate artists, designers and craftspeople who have come together to celebrate the art of flowers by creating intricate botanical and floral sculptures. Our life-sized pop-up floral bouquets consist of whimsical and breathtaking blooms that are wilt proof and crafted to last a lifetime. Our products can be mailed anywhere in the country, connecting people and bringing messages of love and joy.

## It Starts with a Sketch

We're a small team of creatives bringing art, sculpture & spirit to paper. Considering each stem, sprout, and brush stroke, our bouquets truly come alive from the love, detail, and the months we put into every design.





# We Plant Trees

For every product, we partner with Eden Reforestation Project and plant a tree in Madagascar, one of the world's most biodiverse havens for rare species. These coastal shrubs help improve ocean health, and protect and stabilize communities and ecosystems from erosion and flooding. Thanks to your contribution, we have been able to plant **over 1.5 million trees!**

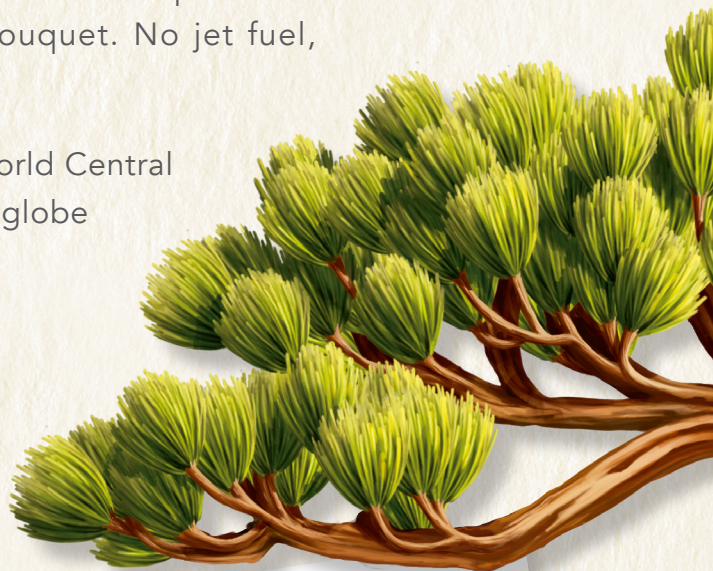


**WE PLANT A  
TREE**  
FOR EACH PRODUCT SOLD

## Earth Friendly

Our products tread lightly on the Earth and have a carbon footprint that is nearly **300 times smaller** than an imported bouquet. No jet fuel, pesticides, refrigeration, spoilage, or landfills.

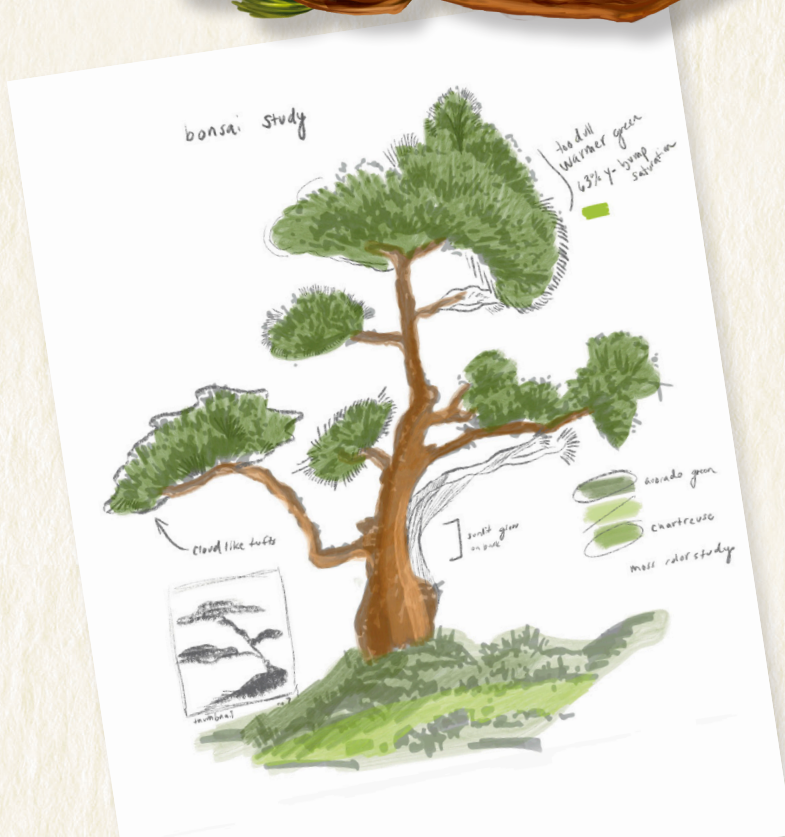
- We donate a portion of our Sunflower sales to World Central Kitchen to aid in humanitarian efforts around the globe
- Our products and packaging are made from 100% recyclable paper
- We partner with 1% for the Planet



*We hope you  
enjoy our new  
collection!*

**100%**  
RECYCLABLE  
PAPER

**1%**  
FOR THE  
PLANET





# AUTUMN COLLECTION

Includes note card and envelope | Extra postage required for mailing

Envelope dimensions: 10.4 x 12.2 in (wreaths: 10.25 x 15 in)

Display samples are \$3.00 each (wreaths: \$4.50)



**SUNFLOWERS**

#3707

\$5.25 (case of 8 - \$42)



**PUMPKIN HARVEST**

#3717

\$5.25 (case of 8 - \$42)



**HARVEST WREATH**

#7210

\$9.00 (case of 6 - \$54)





NEW

# Moonlight Garden



This bewitching arrangement of tulips and begonia leaves dazzle with velvety hues of deep purple and merlot. This bouquet comes complete with an attachable flutter of tiger moths and a mysterious raven.

**MOONLIGHT GARDEN**

#3724 | \$5.25 (case of 8 - \$42)



8 50020 03724 7



# Scarlet Amaryllis

Standing at 16 inches tall, this captivating symphony of velvety red and candy cane striped blossoms will be the main event in any space.





# Winter Joy

Bringing warm tidings of

*Prosperity and hope*



## Merry & bright

Celebrating the season of cheer and bringing color to long winter nights, our Winter Joy bouquet is a delightful sight. This holiday bouquet is a welcome splash of beauty that embodies long-lasting warm tidings that will never fade!





# Birch Poinsettia



Complete with a satin champagne bow and cheerful cardinal, this bouquet makes for the perfect holiday gift and festive home decor.



# WINTER COLLECTION

Includes note card and envelope | Extra postage required for mailing

Envelope dimensions: 10.4 x 12.2 in (wreaths: 10.25 x 15 in)

Display samples are \$3.00 each (wreaths: \$4.50)



NEW  
LOOK

**WINTER JOY**

#3711 | \$5.25 (case of 8 - \$42)



NEW

**BIRCH POINSETTIA**

#7305 | \$6.25 (case of 8 - \$50)



**WINTER JOY WREATH**

#7211 | \$9.00 (case of 6 - \$54)



NEW

**SCARLET AMARYLLIS**

#7306 | \$6.25 (case of 8 - \$50)





# Christmas Tree

A vibrant 3D pop-up Christmas tree stands as the centerpiece on a wooden table. The tree is densely decorated with a variety of colorful ornaments, including a large gold star at the top, red and blue baubles, white snowflakes, and candy canes. A white angel figurine and a red rocking horse are also visible among the branches. To the left of the tree, a red gift box wrapped in paper with a white snowflake pattern sits next to a yellow card featuring a rocking horse illustration. The background is a softly blurred indoor setting with a white brick wall and a wooden cutting board.

**CHRISTMAS TREE**  
#7110 | \$9.00 (case of 6 - \$54)





# Winter Tree



Display samples  
are \$4.50 each



Celebrate the season with our festive Winter Tree! This snow dusted balsam fir comes with a set of **36 colorful assorted birds**. A great activity and tradition to do as a family. Create your unique tree, and reuse season after season. 10 x 16 in

## WINTER TREE

#7111 | \$9.00 (case of 6 - \$54)





# Wisdom Bonsai



Bringing well wishes of harmony and balance, this whimsical miniature tree rests in a traditional ceramic vessel and comes with a stone pagoda lantern.



# Orchid Oasis

Transport yourself to paradise with hues of  
*Amethyst and blushing pink*



## Enchanting & serene

Inspired by a tropical getaway, these luxurious and striking orchid blooms embody the lush landscapes of the rainforest. Complete with a mahogany wood stand and modern stone planter, this house plant makes for the perfect gift and chic home decor.







# HOUSEPLANTS

Includes note card and envelope | Extra postage required for mailing  
Envelope dimensions: 10.4 x 12.2 in | Display samples are \$3.00 each



**MONSTERA**

#7300

\$5.25 (case of 8 - \$42)



**SNAKE PLANT**

#7301

\$5.25 (case of 8 - \$42)



**PRAYER PLANT**

#7302

\$5.25 (case of 8 - \$42)



**ORCHID OASIS**

#3723

\$6.25 (case of 8 - \$50)



**WISDOM BONSAI**

#7303

\$6.25 (case of 8 - \$50)



**CACTUS GARDEN**

#3721

\$5.25 (case of 8 - \$42)

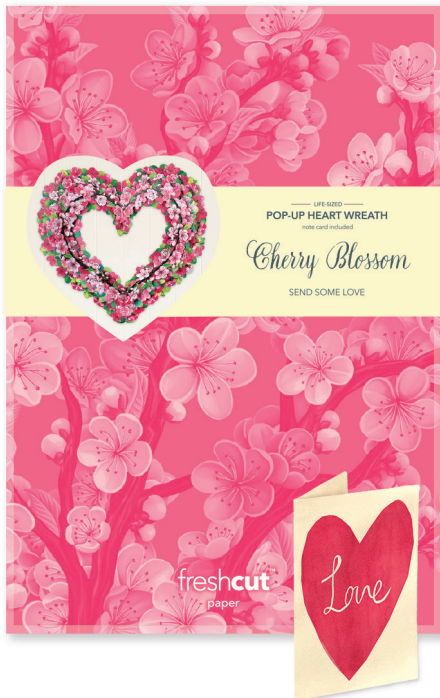




# Cherry Blossom Heart

The soft pink sakura petals represent renewal and the wondrous beauty of nature.

*Elegant, chic, and timeless!*



This stunning door hanging features an abundance of cherry blossoms. It is perfect for home decor, housewarming, or any gifting occasion!

**CHERRY BLOSSOM HEART WREATH**

#7212 | \$9.00 (case of 6 - \$54)



Display samples are \$4.50 each



# CLASSIC BOUQUETS

Includes note card and envelope | Extra postage required for mailing  
Envelope dimensions: 10.4 x 12.2 in | \$5.25 per bouquet (case of 8 - \$42)  
Display samples are \$3.00 each



**CHERRY BLOSSOM**  
#3716



**DEAR DAHLIA**  
#3709



**FESTIVE TULIPS**  
#3714



**PINK TULIPS**  
#3702



**FIELD OF DAISIES**  
#3713



**LILIES & LUPINES**  
#3710





*Customers  
are saying...*

“ These are so much more beautiful in person! What a wonderful way to show someone you are thinking of them! I will definitely be buying more! I love that there's a small card inside that matches. Great product, I highly recommend them!

- Amy R, Retail Customer



**TROPICAL BLOOM**  
#3708



**ENGLISH DAFFODILS**  
#3703



**WHITE ROSES**  
#3706



**RED ROSES**  
#3712



**FRENCH POPPIES**  
#3722



**SUNFLOWERS**  
#3707







# English Daffodils

A charming spring time classic, these delightful blooms are symbolic of  
*hope, healing and fresh beginnings*





**BLUE BONNETS**  
#3715



**NANTUCKET  
HYDRANGEAS**  
#3719



**BUTTERFLIES &  
BUTTERCUPS**  
#3720



Our hydrangea bouquet captures the essence and serenity of an oceanscape. Enveloped with blossoms of cerulean, indigo, and powder blue, this timeless favorite is a symbol of harmony.





# Butterflies & Buttercups

Decorate this stunning buttercup topiary with a collection of ten vibrant butterflies. Displayed in an antique tin, this bouquet is sweet as honey!







# Floor Spinner Display



*Double-sided header*

- Header can comfortably display 2 product samples at a time
- 4-sided spinner that can hold up to 16 unique SKU's
- Compact footprint at 18 inches wide

## FLOOR DISPLAY SPINNER #7908

H 79 x W 18 x D 18 in

\$120 when purchased separately

4-sided | Includes 16 pockets (fits 8 envelopes per pocket)



8 10073 37908 4

Lifestyle photo display cards to use in your display or decorate your store.



## DISPLAY CARDS ADD-ON (8 PC) #7909

H 12 x W 10.5 in

\$5 to include with your display unit or decorate your store  
8 double-sided rigid display cards featuring 16 images



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NEW

*Open a  
flower shop  
in your store!*



# RETAIL DISPLAYS



**MARKET FLOOR DISPLAY** #9915  
H 76 x W 21.5 x D 22 in  
\$120 when purchased separately  
Double-sided | Includes 6 long tins



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**MARKET SINGLE TIN** #7906  
H 4 x W 21.5 x D 5.5 in  
\$20 each  
Fits up to 16 envelopes (2 cases)



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**GARDEN SINGLE TIN** #9902  
H 7 x W 12.5 x D 5.5 in  
\$12 each  
Fits up to 8 envelopes (1 case)



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Comfortably display six cases at a time. Sits compactly on a shelf that is at least 12.5" tall. Versatile design can be displayed stacked in a line or separated in two locations

**WOODEN DISPLAY** #7907  
L 19 x W 6 x H 4.5 in  
\$20 for set of (2) 3 slotted displays  
Fits 6-8 envelopes per pocket



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*Please contact your rep to  
learn about introductory  
promotional packages  
for all the displays*





# Let's Chat!

Reach out to us learn more about our new products!

[sales@freshcutpaper.com](mailto:sales@freshcutpaper.com)

[www.freshcutpaper.com](http://www.freshcutpaper.com)

Customer Service: 1-833-327-2737 ext. 2



Scan the QR code  
for complete terms  
and conditions or  
to learn more!

