

# DR. SQUATCH

Better Smells, Better Skin. Manly  
Natural Soaps, Handmade in the  
USA.

**Ritz Sisters 2023 Catalog**



Bar Soap, Hair Care, Beard Care, and so much more.  
Everything a man needs to look and feel their best – **NATURALLY.**



# OUR STORY...

## FOR YEARS, REAL SOAP WAS ENDANGERED

During the first World War, **BIG SOAP** began stripping natural ingredients from soap to make production cheaper and faster. Men were forced to settle for boring name brand bars that dried out their skin and made them smell like chemical-based beasts. The term “natural soap” was as rare and mysterious as the Squatch himself.

Read  
On...

### THE SQUATCH EMERGES...

Driven by a passion for all natural products and a realization that there were no companies out there making honest, all natural soap for dudes, our founder, Jack, began creating his own recipes out of his garage. After countless batches and hours spent perfecting the process, **THE SQUATCH BAR** emerged.

### BETTER SCENTS + BETTER LATHER

With **11 SCENTS** that produce an intoxicatingly thick, foamy lather, a Dr. Squatch shower is an experience—a wilderness adventure that will have you coming up with excuses to get dirty, just so you can get clean.

### BUT, WHY ALL-NATURAL?

Maybe you're not the “all natural” type of guy. Maybe you enjoy your generic brand name bar or like to rub down with liquid detergent every day. But the truth is, you're not a dish, you're a man, and as a man you have some skin in the game, and that skin craves natural, nourishing ingredients like the ones found in our products.

### WE MAKE SOAP THE RIGHT WAY

We use the traditional cold process for all of our soap to retain the glycerin and nutrients in each bar, without the need for harsh preservatives. On top of that, all our products are made in the USA, so not only are you supporting your skin and your scent, you're supporting America.

### STEP UP YOUR SHOWER

Our mission doesn't stop with suds. We guarantee the same level of care and craftsmanship for our **HAIR CARE AND BEARD OILS** and all the grooming get up we stamp our name on. Reclaim your lather, smell your best and **JOIN THE NATION** of men that have decided they are worthy of greatness.



## GROWING AWARENESS

25% OF US HOUSEHOLDS ARE  
AWARE OF DR. SQUATCH



## MASSIVE AD SPEND

ONE OF THE TOP ADS IN  
SUPER BOWL LV



## ENGAGING CONTENT

#1 AD ON YOUTUBE IN  
2020



# NEW!

## Lotions and Cologne



### Fresh Falls - Lotion



WH-LOT-  
FFL-01

Min: 6      Mult: 6  
Wholesale      \$8.00

UPC Code



### Pine Tar - Lotion



WH-LOT-  
PNT-01

Min: 6      Mult: 6  
Wholesale      \$8.00

UPC Code



### Fireside Bourbon Spray Cologne



SCL-FRB-01

Min: 6      Mult: 6  
Wholesale      \$24.50

UPC Code



# HANDMADE BAR SOAPS

HANDMADE. COLD PROCESSED. 15 NATURAL WAYS TO SMELL LIKE A MAN.

## Alpine Sage - Bar Soap



WH-BAR-ALP-01

Min: 6 Mult: 6  
Wholesale **\$3.50**

UPC Code



863765000094

## Bay Rum - Bar Soap



WH-BAR-BRM-01

Min: 6 Mult: 6  
Wholesale **\$3.50**

UPC Code



863765000025

## Birchwood Breeze - Bar Soap



WH-BAR-BWB-01

Min: 6 Mult: 6  
Wholesale **\$3.50**

UPC Code



851817007917

## Coconut Castaway - Bar Soap



WH-BAR-CNO-01

Min: 6 Mult: 6  
Wholesale **\$3.50**

UPC Code



810095590504

## Cold Brew Cleanse - Bar Soap



WH-BAR-COF-01

Min: 6 Mult: 6  
Wholesale **\$3.50**

UPC Code



851817007245

## Cool Fresh Aloe - Bar Soap



WH-BAR-CFA-01

Min: 6 Mult: 6  
Wholesale **\$3.50**

UPC Code



863765000063

## Deep Sea Goat's Milk - Bar Soap



WH-BAR-DSG-01

Min: 6 Mult: 6  
Wholesale **\$3.50**

UPC Code



863765000056

## Eucalyptus Greek Yogurt - Bar Soap



WH-BAR-EGY-01

Min: 6 Mult: 6  
Wholesale **\$3.50**

UPC Code



863765000032

## Fresh Falls - Bar Soap



WH-BAR-FFL-01

Min: 6 Mult: 6  
Wholesale **\$3.50**

UPC Code



851817007672



### Gold Moss - Bar Soap



WH-BAR-GMS-01

Min: 6      Mult: 6  
Wholesale      **\$3.50**

UPC Code



863765000018

### Grapefruit IPA - Bar Soap



WH-BAR-GPF-01

Min: 6      Mult: 6  
Wholesale      **\$3.50**

UPC Code



851817007153

### Pine Tar - Bar Soap



WH-BAR-PNT-01

Min: 6      Mult: 6  
Wholesale      **\$3.50**

UPC Code



863765000001

### Spearmint Basil Scrub - Bar Soap



WH-BAR-SBS-01

Min: 6      Mult: 6  
Wholesale      **\$3.50**

UPC Code



863765000070

### Summer Citrus - Bar Soap



WH-BAR-SMC-01

Min: 6      Mult: 6  
Wholesale      **\$3.50**

UPC Code



810095591921

### Wood Barrel Bourbon - Bar Soap



WH-BAR-WBB-01

Min: 6      Mult: 6  
Wholesale      **\$3.50**

UPC Code



851817007771



THE DR. SQUATCH SOAP

# STAR WARS™

== COLLECTION ==

A NEW SHOWER DESTINY AWAITS

## The Star Wars Episod I Collection - 6 sets



WH-SW-EP1

Min: 6      Mult: 6

Wholesale      \$20.00

Code



851817007962

## The Star Wars Episod II Collection - 6 sets



WH-SW-EP2

Min: 6      Mult: 6

Wholesale      \$20.00

Code



810095590528

# HAIR CARE

Guys, for too long we've been lathering up with harsh detergents. That's why we came up with our Shampoo and Conditioner that contains 100% naturally-derived ingredients and is infused with hair strengthening plants and herbs.



## Cypress Coast - Shampoo



WH-SMP-  
CYP-01

Min: 6      Mult: 6  
Wholesale    \$7.00

UPC Code



863765000087

## Summer Citrus - Shampoo



WH-SMP-  
SMC-01

Min: 6      Mult: 6  
Wholesale    \$7.00

UPC Code



810095591969

## Fresh Falls - Shampoo



WH-SMP-  
FFL-01

Min: 6      Mult: 6  
Wholesale    \$7.00

UPC Code



851817007818

## Pine Tar - Shampoo



WH-SMP-  
PNT-01

Min: 6      Mult: 6  
Wholesale    \$7.00

UPC Code



851817007849

## Summer Citrus - Conditioner



WH-CON-  
SMC-01

Min: 6      Mult: 6  
Wholesale    \$7.00

UPC Code



810095591976

## Fresh Falls - Conditioner



WH-CON-  
FFL-01

Min: 6      Mult: 6  
Wholesale    \$7.00

UPC Code



851817007825

## Pine Tar - Conditioner



WH-CON-  
PNT-01

Min: 6      Mult: 6  
Wholesale    \$7.00

UPC Code



851817007856

## Cool Citrus - Conditioner



WH-CON-  
CLC-01

Min: 6      Mult: 6  
Wholesale    \$7.00

UPC Code




851817007009



# BEARD OIL & DEODORANT


Sandalwood Bourbon -  
Beard Oil



WH-BRD-SWB-01


Min: 6 Mult: 6  
Wholesale \$9.00

LIPC Code



851817007221


Crushed Pine - Beard Oil



WH-BEARD-OIL-CP

Min: 6 Mult: 6  
Wholesale \$9.00

LIPC Code



851817007238


Alpine Sage - Deodorant



WH-DEO-ALP-01


Min: 6 Mult: 6  
Wholesale \$6.00

LIPC Code



851817007627


Bay Rum - Deodorant




WH-DEO-BRM-01

Min: 6 Mult: 6  
Wholesale \$6.00

LIPC Code




Birchwood Breeze - Deodorant



WH-DEO-BWB-01

Min: 6 Mult: 6  
Wholesale \$6.00

LIPC Code



851817007832

Pine Tar - Deodorant



WH-DEO-PNT-01

Min: 6 Mult: 6  
Wholesale \$6.00

LIPC Code



Summer Citrus - Deodorant



WH-DEO-SMC-01

Min: 6 Mult: 6  
Wholesale \$6.00

LIPC Code



810095591914

Wood Barrel Bourbon -  
Deodorant



WH-DEO-WBB-01

Min: 6 Mult: 6  
Wholesale \$6.00

LIPC Code



850029796008





# TOOTHPASTE

## START THE DAY STRONG, FINISH STRONGER

Dr. Squatch natural toothpaste for men is formulated specifically for your morning and night routines. Free from harsh chemicals, sulfates and parabens, our morning and night toothpaste duo fights sensitivity and supports enamel health around the clock with Hydroxyapatite, a natural calcium-based mineral identical to tooth enamel. Our dynamic duo divides and conquers to give your mouth what it needs, when it needs it.

### Citrus Mint - Morning Toothpaste



WH-TOOTH-CM

Min: 6 Mult: 6  
Wholesale \$6.00

UPC Code



851817007405

### Soothing Spearmint - Night Toothpaste



WH-TOOTH-SS

Min: 6 Mult: 6  
Wholesale \$6.00

UPC Code



851817007412

### CITRUS MINT

Blasts away morning breath.

#### INGREDIENTS

Glycerin, Water, Hydrated Silica, Calcium Carbonate, Xylitol, Hydroxyapatite, Sodium Cocoyl Glutamate, Cellulose Gum, Xanthan Gum, Stevia Rebaudiana Leaf Extract, Citrus Limon (Lemon) Peel Oil, Mentha Piperita (Peppermint) Oil, Menthol, Melaleuca Alternifolia (Tea Tree) Leaf Oil, Camellia Sinensis (Green Tea) Leaf Extract, Panax Ginseng Root Extract, Mannitol, Cyanocobalamin

### SOOTHING SPEARMINT

Fights stains from the day.

#### INGREDIENTS

Glycerin, Water, Hydrated Silica, Calcium Carbonate, Xylitol, Hydroxyapatite, Illite, Sodium Cocoyl Glutamate, Cellulose Gum, Xanthan Gum, Mentha Piperita (Peppermint) Oil, Stevia Rebaudiana Leaf Extract, Gaultheria Procumbens (Wintergreen) Leaf Oil, Mentha Spicata (Spearmint) Leaf Oil, Cocos Nucifera (Coconut) Oil, Eucalyptus Globulus Leaf Oil, Tocopheryl Acetate, Ocimum Sanctum Leaf Extract, Chamomilla Recutita (Matricaria) Flower Extract, Serenoa Serrulata Fruit Extract, Valeriana Officinalis Root Extract

## MORNING | NIGHT INVIGORATING CITRUS MINT & SOOTHING SPEARMINT



#### FLAVOR

**Morning:** Orange & Mint  
**Night:** Spearmint



#### USAGE

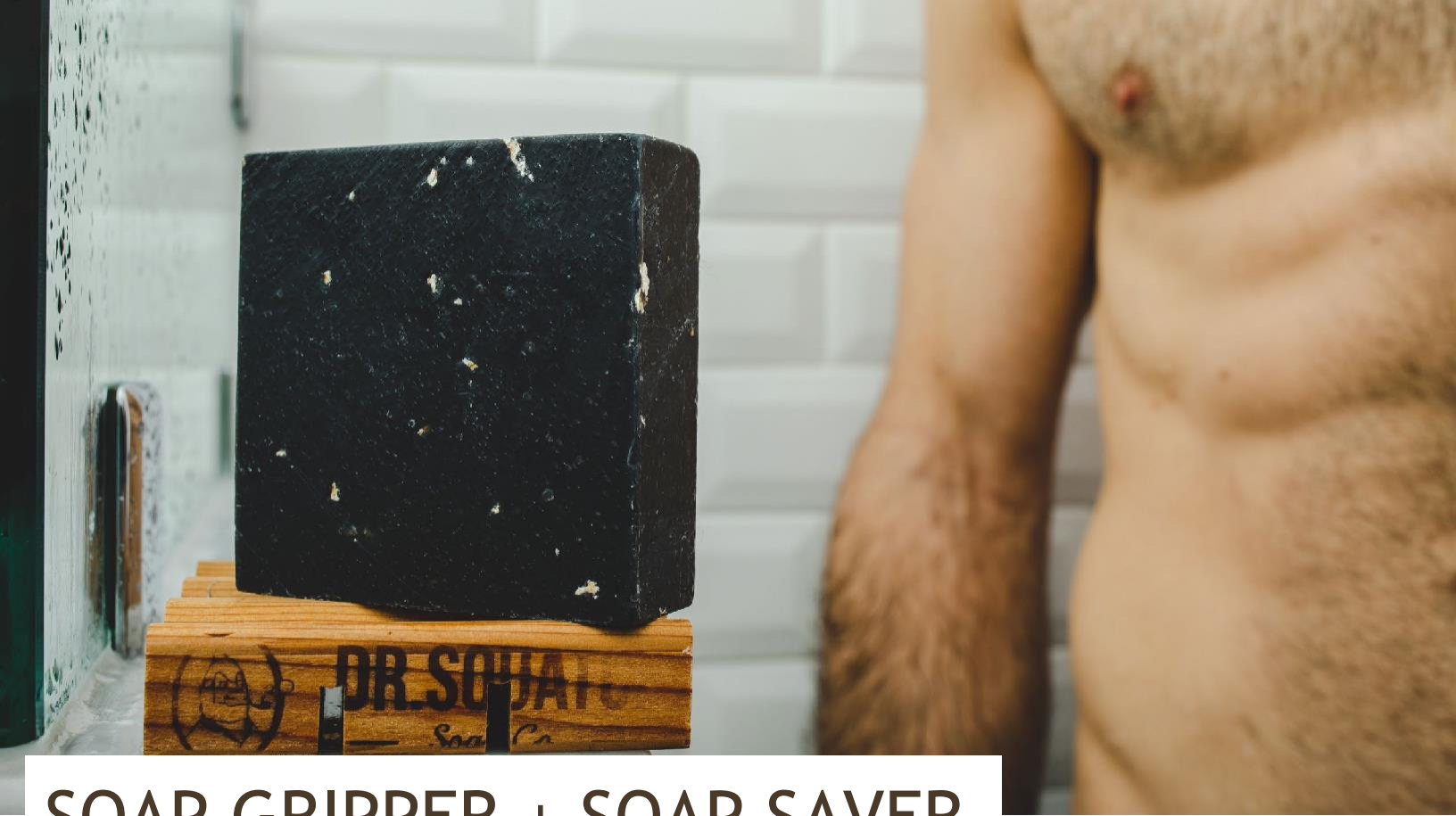
Morning & Night



#### FEATURING

Natural Mineral for Enamel Protection





# SOAP GRIPPER + SOAP SAVER

## Soap Gripper



**WH-SOAP-GRIPPER**

Min: 10    Mult: 10  
Wholesale    **\$4.00**

LIPC Code



851817007597

## SOAP GRIPPER

*For a Squatch-like grip on your bar.*

The Gripper is the perfect companion to any bar of Dr. Squatch Soap. It's the peanut butter to your soap jelly.

Get a grip and let it rip with the Dr. Squatch Soap Gripper. This ergonomic soap accessory attaches to any bar of Dr. Squatch soap to give you a better handle and complete control of your suds. Say goodbye to soap slippage for good! The Gripper also effectively raises your bar to give it 360° circulation so that it dries quicker and lasts longer. No wasted suds, no gooey residue and NO MORE DROPPING THE SOAP.

## Soap Saver



**WH-SAV-1**

Min: 6    Mult: 6  
Wholesale    **\$7.50**

LIPC Code



851817007184

## SOAP SAVER

*Extend your soaps life with this handmade cedar block that reduces soap scum.*

You never stop pushing limits— from extra hours at the office to extra miles on the trail— and you deserve a bar that is just as enduring as we are. Give your suds that extra boost they need with our 100% cedarwood block designed to extend the life of your bar and keep scum out of your shower. Handcrafted in the good old U.S. of A., this essential shower accessory features six precisely cuts slats that keep your prized scrubber dry and lasting longer. Keep going strong, because your bar will too.



# BUNDLES







# ADVENTURER BUNDLE

ADVENTURER BUNDLE INCLUDES:

LOW CAPACITY COUNTER DISPLAY

WH-BUN-AD-02

## THE SMALL BUNDLE (WH-BUN-AD-02)

Item	SKU	UPC	Qty	Cost	Total Cost	MSRP
PINE TAR	BAR-PNT-01	863765000001	12	\$3.50	\$42.00	\$6.99
FRESH FALLS	BAR-FFL-01	851817007672	12	\$3.50	\$42.00	\$6.99
WOOD BARREL BOURBON	BAR-WBB-01	851817007771	12	\$3.50	\$42.00	\$6.99
BIRCHWOOD BREEZE	BAR-BWB-01	851817007917	12	\$3.50	\$42.00	\$6.99
COCONUT CASTAWAY	BAR-CNO-01	810095590504	12	\$3.50	\$42.00	\$6.99
BAY RUM	BAR-BRM-01	863765000025	6	\$3.50	\$21.00	\$6.99
SUMMER CITRUS	BAR-SMC-01	810095591921	12	\$3.50	\$42.00	\$6.99
ALPINE SAGE	BAR-ALP-01	863765000094	6	\$3.50	\$21.00	\$6.99
COOL FRESH ALOE	BAR-CFA-02	863765000063	6	\$3.50	\$21.00	\$6.99
COLD BREW CLEANSE	BAR-COF-01	851817007245	6	\$3.50	\$21.00	\$6.99
GOLD MOSS SCRUB	BAR-GMS-01	863765000018	6	\$3.50	\$21.00	\$6.99
GRAPEFRUIT IPA	BAR-GPF-01	851817007153	6	\$3.50	\$21.00	\$6.99
EUCALYPTUS GREEK YOGURT	BAR-EGY-01	863765000032	6	\$3.50	\$21.00	\$6.99
DEEP SEA GOATS MILK	BAR-DSG-01	863765000056	6	\$3.50	\$21.00	\$6.99
SPEARMINT BASIL SCRUB	BAR-SBS-01	863765000070	6	\$3.50	\$21.00	\$6.99
SMALL DISPLAY UNIT	PK0000092		1	\$0.00	\$0.00	
				TOTAL	\$441.00	





# BIGFOOT BUNDLE

**BIGFOOT  
BUNDLE INCLUDES:**

**MEDIUM CAPACITY COUNTER DISPLAY (cardboard)**

**WH-BUN-BF-02**

THE MEDIUM BUNDLE (WH-BUN-BF-02)

Item	SKU	UPC	Qty	Cost	Total Cost	MSRP
PINE TAR	BAR-PNT-01	863765000001	12	\$3.50	\$42.00	\$6.99
FRESH FALLS	BAR-FFL-01	851817007672	12	\$3.50	\$42.00	\$6.99
WOOD BARREL BOURBON	BAR-WBB-01	851817007771	12	\$3.50	\$42.00	\$6.99
BIRCHWOOD BREEZE	BAR-BWB-01	851817007917	12	\$3.50	\$42.00	\$6.99
COCONUT CASTAWAY	BAR-CNO-01	810095590504	12	\$3.50	\$42.00	\$6.99
BAY RUM	BAR-BRM-01	863765000025	6	\$3.50	\$21.00	\$6.99
SUMMER CITRUS	BAR-SMC-01	810095591921	12	\$3.50	\$42.00	\$6.99
ALPINE SAGE	BAR-ALP-01	863765000094	6	\$3.50	\$21.00	\$6.99
COOL FRESH ALOE	BAR-CFA-01	863765000063	6	\$3.50	\$21.00	\$6.99
COLD BREW CLEANSE	BAR-COF-01	851817007245	6	\$3.50	\$21.00	\$6.99
GOLD MOSS SCRUB	BAR-GMS-01	863765000018	6	\$3.50	\$21.00	\$6.99
GRAPEFRUIT IPA	BAR-GPF-01	851817007153	6	\$3.50	\$21.00	\$6.99
EUCALYPTUS GREEK YOGURT	BAR-EGY-01	863765000032	6	\$3.50	\$21.00	\$6.99
DEEP SEA GOATS MILK	BAR-DSG-01	863765000056	6	\$3.50	\$21.00	\$6.99
SPEARMINT BASIL SCRUB	BAR-SBS-01	863765000070	6	\$3.50	\$21.00	\$6.99
PINE TAR DEODORANT	DEO-PNT-01	85817007863	6	\$6.00	\$36.00	\$13.99
FRESH FALLS DEODORANT	DEO-FFL-01	851817007641	6	\$6.00	\$36.00	\$13.99
WOOD BARREL BOURBON	DEO-WBB-01	850029796008	6	\$6.00	\$36.00	\$14.99
SOAP GRIPPER	SOAP-GRIPPER	851817007597	10	\$4.00	\$40.00	\$7.99
MEDIUM COUNTERTOP DISPLAY			1	\$0.00	\$0.00	\$0.00
				TOTAL	\$589.00	



# MEGA SQUATCH BUNDLE

MEGA SQUATCH BUNDLE INCLUDES:

HIGH CAPACITY FLOOR DISPLAY

WH-BUN-MS-02

THE LARGE BUNDLE (WH-BUN-MS-02)

Item	SKU	UPC	Qty	Cost	Total Cost	MSRP
PINE TAR	BAR-PNT-01	863765000001	12	\$3.50	\$42.00	\$6.99
FRESH FALLS	BAR-FFL-01	851817007672	12	\$3.50	\$42.00	\$6.99
WOOD BARREL BOURBON	BAR-WBB-01	851817007771	12	\$3.50	\$42.00	\$6.99
BIRCHWOOD BREEZE	BAR-BWB-01	851817007917	12	\$3.50	\$42.00	\$6.99
COCONUT CASTAWAY	BAR-CNO-01	810095590504	12	\$3.50	\$42.00	\$6.99
BAY RUM	BAR-BRM-01	863765000025	6	\$3.50	\$21.00	\$6.99
SUMMER CITRUS	BAR-SMC-01	810095591921	12	\$3.50	\$42.00	\$6.99
ALPINE SAGE	BAR-ALP-01	863765000094	6	\$3.50	\$21.00	\$6.99
COOL FRESH ALOE	BAR-CFA-01	863765000063	6	\$3.50	\$21.00	\$6.99
COLD BREW CLEANSE	BAR-COF-01	851817007245	6	\$3.50	\$21.00	\$6.99
GOLD MOSS SCRUB	BAR-GMS-01	863765000018	6	\$3.50	\$21.00	\$6.99
GRAPEFRUIT IPA	BAR-GPF-01	851817007153	6	\$3.50	\$21.00	\$6.99
EUCALYPTUS GREEK YOGURT	BAR-EGY-01	863765000032	6	\$3.50	\$21.00	\$6.99
DEEP SEA GOATS MILK	BAR-DSG-01	863765000056	6	\$3.50	\$21.00	\$6.99
SPEARMINT BASIL SCRUB	BAR-SBS-01	863765000070	6	\$3.50	\$21.00	\$6.99
PINE TAR SHAMPOO	SMP-PNT-01	851817007849	6	\$7.00	\$42.00	\$13.99
PINE TAR CONDITIONER	CON-PNT-01	851817007856	6	\$7.00	\$42.00	\$13.99
SOAP SAVER	SAV-1	851817007184	6	\$7.00	\$45.00	\$14.99
SOAP GRIPPER	SOAP-GRIPPER	851817007597	10	\$4.00	\$40.00	\$7.99
PINE TAR DEODORANT	DEO-PNT-01	851817007863	6	\$6.00	\$36.00	\$11.99
FRESH FALLS DEODORANT	DEO-FFL-01	851817007641	6	\$6.00	\$36.00	\$11.99
WOOD BARREL BOURBON DEODORA	DEO-WBB-01	850029796008	6	\$6.00	\$36.00	\$11.99
SUMMER CITRUS DEODORANT	DEO-SMC-01	810095591914	6	\$6.00	\$36.00	\$11.99
LARGE FLOOR DISPLAY			1	\$0.00	\$0.00	\$0.00
TOTAL					\$754.00	





## ORDERING INFORMATION

### GENERAL INFORMATION

By signing up for a wholesale account, you agree to abide by our MAP policy and wholesale agreement.

### HOW TO ORDER

Online: [www.drsquatch.com/wholesale](http://www.drsquatch.com/wholesale)

Email: [wholesale@dr.squatch.com](mailto:wholesale@dr.squatch.com)

### MINIMUM ORDER

We have a \$350 order minimum.

### MAP POLICY

Dr Squatch reserves the right to refuse shipments to retailers who have sold, or sell, our product below suggested MSRP.

### THIRD PARTY RESELLERS

Unauthorized resale on Amazon and other similar channels is monitored and Dr Squatch reserves the right to hold/cancel any order suspected of violation.

### SHIPPING

Dr Squatch shipping prices are based on your geography and the order size, and are calculated at checkout.

### PAYMENT TERMS

We accept all major credit cards including Visa, MasterCard, American Express, and Discover. We do not offer credit terms at this time.

### RETURNS AND CLAIMS

Returns that are not defective will be charged a 20% restocking fee and freight charges will be borne by the purchaser. Merchandise must be returned new. Returns are accepted within 5 days of receipt of goods and must be pre-authorized by a Dr Squatch representative. Damaged or defective products must be reported within 5 days of receipt of shipment.

## MADE IN THE USA