



DIRECTION APPAREL LOOKBOOK

SPRING 2023

How to read the catalog:

Step 1: Choose your design

Step 2: Choose your item for each design

- Adult apparel
- Kids apparel
- Hats
- Other: Patch, tote bag, towel, keychain

Custom Minimums:

- Apparel:
 - New Designs: 24 pc minimum (can mix between similar styles i.e. 12 t shirts 12 hoodies)
 - Reorders: 12 pc minimum
- Hats: 12 minimum
- Patches: 48 minimum, if placing the patches on hats, the customer doesn't need to order all 48 at once, just need commitment for future orders to take full inventory
- Tote Bags and Towels: 6 minimum
- Keychains: 50 minimum





Blue Sky Mountains

STYLE# OC05

Customize 3 Lines of Text





Circled Tree
STYLE# FT01



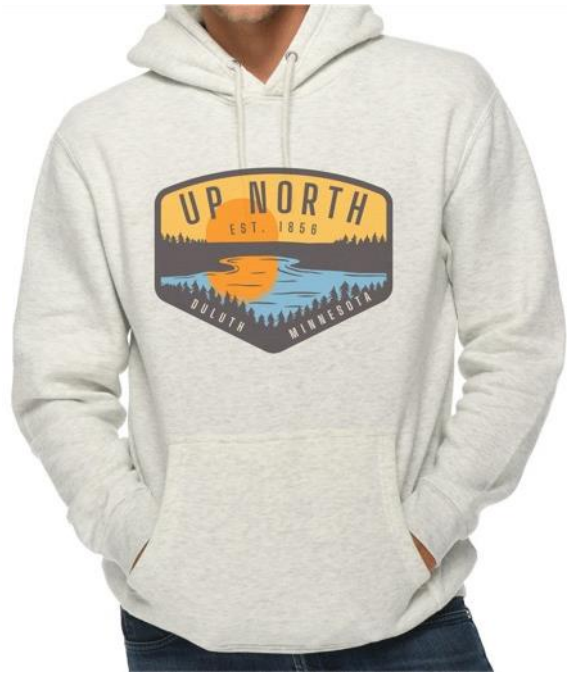


Let's Get Lost
Circles STYLE#
WD07





Bold Mountains
STYLE# WL03



Sunset Lake Trees
STYLE# RT10



Latitude Over City
STYLE# IN02



GO OUTSIDE
STYLE# UN23

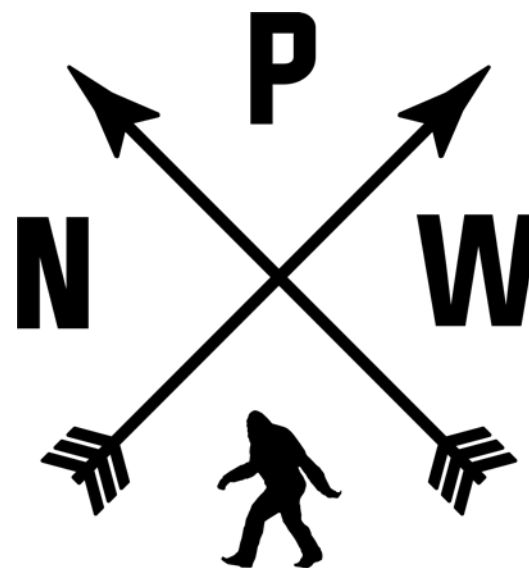


MOUNTAIN CREST PNW
STYLE# CR04



SASQUATCH IN
TREES STYLE#
SQ01





SASQUATCH
ARROWS STYLE#
S178





STACKED
LOGO
STYLE# ST99



SUN
HORIZON
STYLE#
RS05



NIGHT SKY
STYLE# NS01



Lines Outside
STYLE# AV57



TREE RINGS CITY STATE
STYLE# NC09



YOUR CITY
TREE STYLE#
NC26





BRIGHT
SKY
STYLE#
CS08





MY FAVORITE STATE
STYLE# ST01



STAY WILD
STYLE#
SW10



LIFE IS BETTER OUTDOORS
STYLE# LS22



EXPLORE
STYLE#
EX00





Pacific
NORTHWEST

PACIFIC NORTHWEST
STYLE# IN11





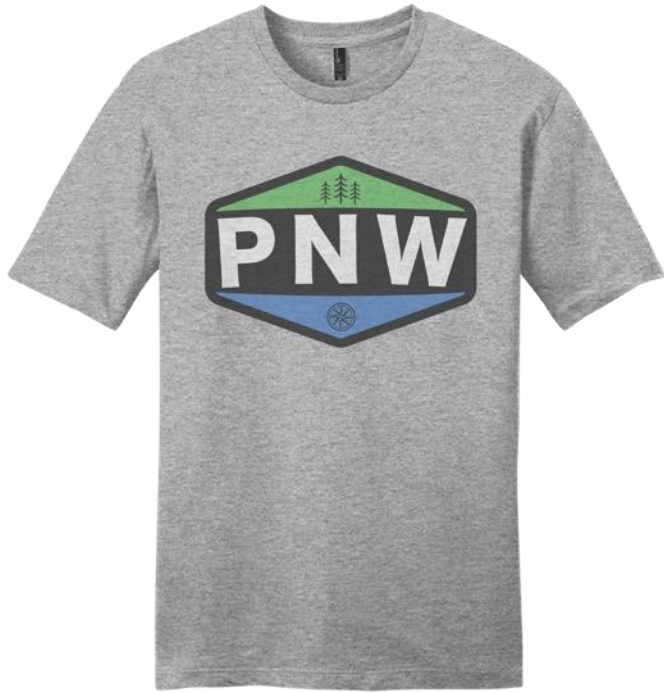
SIMPLE MOUNTAINS
STYLE# CP11





SUNSET TREE
STYLE# CP21



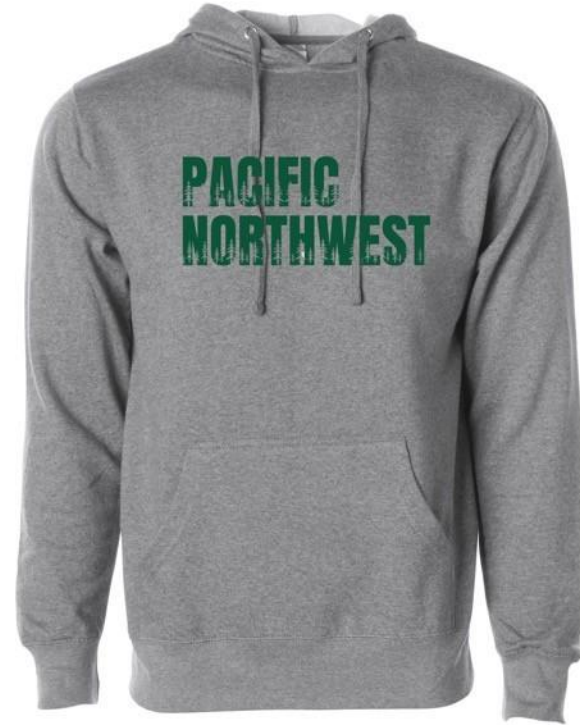


PNW EMBLEM
STYLE# PS01





THE FOREST
STYLE# F100



PACIFIC
NORTHWEST



PACIFIC NW SUN
STYLE# RT06





BLUE
MOUNTAIN
STYLE# WL08





PACIFIC NW
STRIPES STYLE#
P310





OUTSIDER
STYLE# A100



BEACH DAY
STYLE# BD07



LIFE IS BETTER AT THE BEACH
STYLE# BC14



BEACH VAN
PHOTO STYLE#
AP02



WANDER
STYLE# 0352





PNW MOUNTAIN &
TREE STYLE# 0369





SASQUATCH SILHOUETTE
STYLE# 0301 (apparel)
STYLE# 0341ES (hats)





WASH NGTON
ORE GON

M NNESOTA

WENA CHEE

THE TREE DESIGN
STYLE# 0011





MOUNTAINS PLEASE
STYLE# 0029



NW MOUNTAINS & TREES
STYLE# 0247



PNW
ARROWS
STYLE#
0178





ROOTS
STYLE#
0006





LATITUDE LONGITUDE
STYLE# 0231



PNW MOUNTAIN & TREES
STYLE# 0353

Hat, Apparel, and Accessory Style Options

Hats \$12.50



CBT-BW
Black White



CBT-BLK
Black



CBT-CW
Charcoal White



CBT-CHR
Charcoal



CBT-CHBK
Charcoal Black



CBT-NW
Navy White



CBT-NVY
Navy



CBT-LGYWH
Light Grey White



CBT-LGYBK
Light Grey Black



CBT-BRN
Brown Khaki



CBT-MK
Moss Khaki



SKU CBT-OGB
Olive Grey Birch

[Want beanies? Click here!](#)

Hats \$12.50



CBT-BLKCAM
Black Camo



CBT-CMB
Green Camo



CBT-WHTCAM
White Camo



CBT-GRN
Evergreen



CBT-KW
Kelly White



CBT-ROYWH
Royal White



CBT-PNK
Pink



CBT-NTB
Navy Turquoise Blue



CBT-ORG
Rust Orange Khaki



CBT-MARLG
Maroon Light Grey



CBT-RW
Red White

[Want beanies? Click here!](#)

Hats \$12.50



CBT-GYTQ
Grey Turquoise



CBT-CHNP
Charcoal Neon Pink



CBT-CHBL
Charcoal Columbia
Blue



CBT-CHNG
Charcoal
Neon Green



CBT-SBLBIR
Smoke Blue Birch



CBT-AQU
Aqua Birch



CBT-TAN
Tan Loden Brown



CBT-LIL
Lilac Birch



CBT-NVGN
Navy-Green Birch



CBT-GNSV
Green Silver



CBT-NVSV
Heather Navy Silver

[Want beanies? Click here!](#)

Men's T-Shirts
\$12.50 XS, SM, MD, LG, XL \$14.50 XXL



Light Heather Grey Tee
TEE-LGY



Heather Charcoal Tee
TEE-CHR



White Tee
TEE-WHT



Black Tee
TEE-BLK



Mustard Tee
TEE-MUS



Solid Navy Tee
TEE-NNV



Heather Navy Tee
TEE-NVY



Heather Royal Tee
TEE-HRY



Kelly Green Tee
TEE-HGR



Evergreen Tee
TEE-EVGN



Cardinal Tee
TEE-HCR

Heather Blend Tshirt Unisex
\$12.50 XS, SM, MD, LG, XL \$14.50 XXL



Heather Light Grey Tee
3001-LGY-TEE



Heather Baby Blue Tee
3001-HBB-TEE



Heather Prism Blue Tee
3001-HPB-TEE



Heather Prism Natural Tee
3001-HPN-TEE



Heather Prism Sunset Tee
3001-HPS-TEE



Heather Prism Ice Blue Tee
3001-HPIB-TEE

Women's T-Shirts
\$12.50 XS, SM, MD, LG, XL \$14.50 XXL



White Tee
W-WHT-TEE



Heather Cardinal Tee
W-HCR-TEE



Heather Charcoal Tee
W-CHR-TEE



Heather Navy Tee
W-HNV-TEE



Light Grey Tee
W-LGY-TEE



Heather Royal Tee
W-HRY-TEE



Teal Tee
W-TEAL-TEE



Pink Tee
W-PNK-TEE

Men's Baseball Tee
\$16: XS, SM, MD, LG, XL \$18: XXL



Olive-Grey
M-OLV-BASE



Blue-Grey
M-BLGY-BASE



Navy-Grey
M-NG-BASE



Black-Grey
M-BG-BASE



Grey-White
M-GW-BASE



Black-White
M-BW-BASE



Black-Black Frost
M-BLK-BASE



Maroon-Grey
M-MARGY-BASE



Emerald-Grey
M-EMGY-BASE

Women's Baseball Tee
\$16 XS, SM, MD, LG, XL; \$18 XXL



Denim-White
W-DNWH-BASE



Grey-White
W-GW-BASE



Navy-Grey
W-NG-BASE



Black-Grey
W-NG-BASE



Black-Black Frost
W-BLK-BASE



Red-Grey
W-RED-BASE



Pink-Grey
W-PNK-BASE

Pull Over Hoodies

\$25 XS, SM, MD, LG, XL; \$27 XXL



Light Heather Grey Pullover Hoodie
(Standard Fit) Apparel # LGY-HOOD



Gunmetal Pullover Hoodie
(Standard Fit) Apparel # GUN-HOOD



Heather Charcoal Pullover Hoodie
(Standard Fit) Apparel # CHR-HOOD



Heather Green Pullover Hoodie
(Standard Fit) Apparel # HGR-HOOD



Black Grey Raglan Pullover Hoodie
(Unisex Fit) Apparel # BKG-HOOD



Solid Navy Pullover Hoodie
(Standard Fit) Apparel # NNV-HOOD



Mustard Pullover Hoodie
(Unisex Fit) Apparel # MUS-HOOD



Light Yellow Pullover Hoodie
(Standard Fit) Apparel # LYL-HOOD



Green Camo Pullover Hoodie
(Standard Fit) Apparel # CAMO-PULL



Evergreen Pullover Hoodie
(Standard Fit) Apparel # EVGN-HOOD



Oatmeal Pullover Hoodie
(Unisex Fit) Apparel # OAT-HOOD



Light Blue Pullover Hoodie
(UNISEX fit) Apparel # LBL-HOOD



Heather Navy Pullover Hoodie
(Standard Fit) Apparel # NVY-HOOD



Black Camo Pullover Hoodie
(Standard Fit) Apparel # BLKCAM-HOOD



Peach Pullover Hoodie
(Standard Fit) Apparel # PCH-HOOD



Dusty Sage Pullover Hoodie
(Standard Fit) Apparel # SGE-HOOD



Maroon Pullover Hoodie
MAR-HOOD



Saddle Pullover Hoodie
SAD-HOOD



White Pullover Hoodie
WHT-HOOD

Zip-Up Hoodies
\$27 XS, SM, MD, LG, XL; \$29 XXL



ZIP-BLK



ZIP-BLU



ZIP-NVY



ZIP-BLKCAM



ZIP-GUN



ZIP-ROSE



ZIP-CHR



ZIP-SND



ZIP-CUR



ZIP-RST



ZIP-SBL



ZIP-TUR



ZIP-CAMO



ZIP-LBL



ZIP-GRN



ZIP-RED



ZIP-CHAR



ZIP-MAR



ZIP-LGY



ZIP-HNV



ZIP-ARMY



ZIP-SYL

Crew Neck Sweatshirts
\$25 XS, SM, MD, LG, XL; \$27 XXL



Bone Crew Neck Sweatshirt
CREW-BONE



White Crew Neck Sweatshirt
CREW-WHT



Light Grey Crew Neck Sweatshirt
CREW-LGY



Black Crew Neck Sweatshirt
CREW-BLK



Olive Crew Neck Sweatshirt
CREW-OLV



Sand Crew Neck Sweatshirt
CREW-SAND



Rose Crew Neck Sweatshirt
CREW-ROSE



Port Crew Neck Sweatshirt
CREW-PORT



Light Blue Crew Neck Sweatshirt
CREW-LBL



Navy Crew Neck Sweatshirt
CREW-NVY



Heather Charcoal Crew Neck
Sweatshirt
CREW-CHR



Harvest Gold Crew Neck
Sweatshirt
CREW-GLD

Mélange French Terry Hoodie
\$32 XS, SM, MD, LG, XL; \$34 XXL



Papaya Mélange
6779-PPY



Mauvelous Mélange
6779-MAV



Caribbean Mélange
6779-CAR

Windbreaker
\$32: XS, SM, MD, LG, XL \$34: XXL



Black Camo Windbreaker
WIND-BLKCAM



Camo Windbreaker
WIND-CAMO



Pink Windbreaker
WIND-PNK



Black Windbreaker
WIND-BLK



Black-Grey Windbreaker
WIND-BKGY

Youth Sizing
(XS, SM, MD, LG, XL)



Youth White Tee
(SM, MD, LG, XL) Apparel # Y-WHT-TEE



Youth Light Grey Tee
(SM, MD, LG, XL) Apparel # Y-LGY-TEE



Youth Heathered Grey Tee
(SM, MD, LG, XL) Apparel # Y-GRY-TEE



Grey Youth Hoodie
(XS, SM, MD, LG, XL) Apparel # Y-GRY-PULL

Toddler Tee
(6M, 18M, 2T, 3T, 4T)



#PNK-TOD



#GRY-TOD



#WHT-TOD



#TOD-CUSTOM
(in notes write lime)



#OAT-TOD



#TOD-CUSTOM
(in notes write orange)



#TOD-CUSTOM
(in notes write light blue)



#TOD-CUSTOM
(in notes write light yellow)



#NVY-TOD

Infant Onesie
(NB, 6M, 12M, 18M)



#PNK-ONE



#GRY-ONE



#WHT-ONE



#ONE-CUSTOM
(in notes write lime)



#OAT-ONE



#ONE-CUSTOM
(in notes write teal)



#ONE-CUSTOM
(in notes write light blue)



#ONE-CUSTOM
(in notes write light yellow)

Tote bags: [more designs here](#)

\$8 (min 3/style)

\$12 custom



Flour Sack Tea Towel: [more designs here](#)

\$5.75 (min 6/style)



Key Chain:

\$2.50 (min 6/style)

Custom minimum 50 pieces



Iron on OR Peel n' Stick Patches

\$3.95

Custom minimum 48 pieces

