Sock It Up

2022 - 2023

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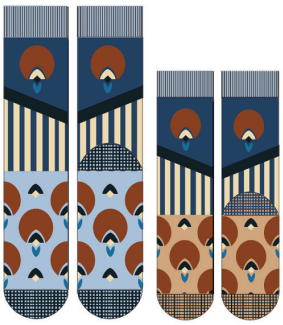
BLACK LABEL

NEW

Otono Breez



$5.50 MX22701C-B

6 42415 02690 1

$5.50 WX22701C-B

6 42415 02691 8

NEW

LA Flor

$5.50 MX22702C-B

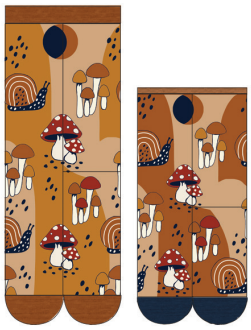
6 42415 02692 5

$5.50 WX22702C-B

6 42415 02693 2

NEW

Hongo Delight



$4.50 MJ22703C

6 42415 02694 9

$4.50 WJ22703C

6 42415 02695 6

NEW

Sol De Cactus

$4.50 MJ22704C

6 42415 02696 3

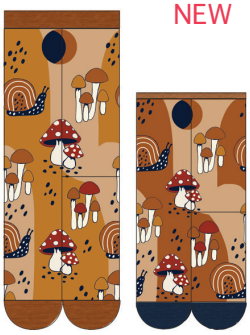
$4.50 WJ22704C

6 42415 02697 0

Men's and Women's Novelty Fixture

NEW

Hongo Delight



$4.50 MJ22703C

6 42415 02694 9

$4.50 WJ22703C

6 42415 02695 6

Sanja View

$5.50 MJ22201C-T

6 42415 02544 7

$5.50 WJ22201C-T

6 42415 02538 6

Isla Moon

$4.50 MJ22204C

6 42415 02536 2

$4.50 WJ22204C

6 42415 02541 6

Aurora Fern

$4.50 MJ22205C

6 42415 02537 9

$4.50 WJ22205C

6 42415 02542 3

Cactus Hugs

$4.50 MJ8105C

6 42415 01253 9

$4.50 WJ8105C

6 42415 01265 2

Shrooms

$4.50 MJ8102C

6 42415 01250 8

$4.50 WJ8102C

6 42415 01262 1

Succulent Dreams

$4.50 MJ9204C

6 42415 01771 8

$4.50 WJ9204C

6 42415 01779 4

Holds 16 Women's 16 Men's

Yume Sky

$5.50 MJ22202C-T

6 42415 02545 4

$5.50 WJ22202C-T

6 42415 02539 3

Sol De Cactus

NEW

$4.50 MJ22704C

6 42415 02696 3

$4.50 WJ22704C

6 42415 02697 0

Olive Faye

$4.50 MJ22203C

6 42415 02535 5

$4.50 WJ22203C

6 42415 02540 9

Clear earth

$4.50 MJ21802C

6 42415 02486 0

$4.50 WJ21802C

6 42415 02490 7

Last Token

$4.50 MJ21503C

6 42415 02419 8

$4.50 WJ21503C

6 42415 02424 2

It's a Myth

$4.50 MJ21504C

6 42415 02420 4

$4.50 WJ21504C

6 42415 02425 9

Butterfly Print

$4.50 MJ9202C

6 42415 01754 1

$4.50 WJ9202C

6 42415 01777 0

Cheetah Charm

$4.50 MJ9201C

6 42415 01753 4

$4.50 WJ9201C

6 42415 01776 3

Black Swan

$4.50 MJ9205C

6 42415 01772 5

$4.50 WJ9205C

6 42415 01780 0

Men's and Women's South Western Novelty Fixture

Blazing Rays

$4.50 MJ21801C

6 42415 02485 3

$4.50 WJ21801C

6 42415 02489 1

Midnight Sky's

$4.50 MJ9802C

6 42415 02069 5

$4.50 WJ9802C

6 42415 02076 3

Long Horn Summer

$4.50 MJ7204C

6 42415 00704 7

$4.50 WJ7204C

6 42415 00722 1

Casacara Sagrada

MJ6710C

6 42415 00504 3

WJ6710C

6 42415 00526 5

Desert Sky

$4.50 MJ8103C

6 42415 01251 5

$4.50 WJ8103C

6 42415 01263 8

Sandpoint Trail

MJ7209C

6 42415 00709 2

WJ7209C

6 42415 00727 6

My Jackalope

$4.50 MJ8104C

6 42415 01252 2

$4.50 WJ8104C

6 42415 01264 5

Holds 16 Women's 16 Men's

Armadillo Rodeo

$4.50 MJ9801C

6 42415 02068 8

$4.50 WJ9801C

6 42415 02075 6

Lemongrass Ale

$4.50 MJ6713C

6 42415 00502 9

$4.50 WJ6713C

6 42415 00524 1

Eagle Creek

$4.50 MJ9803C

6 42415 02070 1

$4.50 WJ9803C

6 42415 02077 0

Scorpion Bite

$4.50 MJ7205C

6 42415 00705 4

$4.50 WJ7205C

6 42415 00723 8

Chamomile Twist

MJ6709C

6 42415 00505 0

WJ6709C

6 42415 00527 2

Sun Rays

$4.50 MJ9804C

6 42415 02071 8

$4.50 WJ9804C

6 42415 02078 7

Like a Fox

$4.50 MJ8101C

6 42415 01249 2

$4.50 WJ8101C

6 42415 01261 4

Spicy Hibiscus

$4.50 MJ6711C

6 42415 00500 5

$4.50 WJ6711C

6 42415 00522 7

El Capitan Clif

$4.50 MJ7215C

6 42415 00715 3

$4.50 WJ7215C

6 42415 00733 7

Lil Sandpoint Trail

$3.00 MJ20104N

6 42415 02171 5

$3.00 WJ20104N

6 42415 02172 2

Lil Spruce Pine

$3.00 MJ20105N

6 42415 02173 9

$3.00 WJ20105N

6 42415 02174 6

Cactus Hugs

$3.00 MJ20106N

6 42415 02175 3

$3.00 WJ20106N

6 42415 02176 0

Lil El Capitan Clif

$3.50 MJ7215N

6 42415 00886 0

$3.50 WJ7215N

6 42415 00887 7

Men's only

Lil Long Horn Summer

$3.50 MJ7204N

6 42415 01282 9

Lil Deer Grace

$3.50 MJ7206N

6 42415 01339 0

Lil Songbird

$3.50 MJ7202N

6 42415 01283 6

Women's only

Lil Sandpoint Trail

$3.50 WJ7209N

6 42415 00738 2

Lil Forever Cali

$3.50 WJ7203N

6 42415 00744 3

Lil Cascara Sagrada

$3.50 WJ6710N

6 42415 01342 0

Lil Spruce Pine

$3.50 WJ7213N

6 42415 00748 1

Sup Pom Pom

$5.00 WJ9207C

6 42415 01782 4

Yo Pom Pom

$5.00 WJ9208C

6 42415 01783 1

Sun

Hard Honey

$5.00 MJ9213C

6 42415 01819 7

$5.00 WJ9213C

6 42415 01836 4

Eye Of Tiger

$5.00 MJ9212C

6 42415 01818 0

$5.00 WJ9212C

6 42415 01787 9

Clear Light

$5.00 WJ9209C

6 42415 01784 8

Rain Bow Light

$5.00 WJ9210C

6 42415 01785 5

Butter Cup

$5.00 WJ9211C

6 42415 01786 2

Animal's Prey

$5.00 MJ9214C

6 42415 01820 3

$5.00 WJ9214C

6 42415 01806 7

Feral Vibes

$5.00 MJ9215C

6 42415 01821 0

$5.00 WJ9215C

6 42415 01807 4

Wild Call

$5.00 MJ9216C

6 42415 01822 7

Men's only

Wool

Crestline

$6.99 UJ9809C-A-ML

6 42415 02074 9

$6.99 UJ9809C-A-SM

6 42415 02081 7

Wool

Twin Peaks

$6.99 UJ9808C-A-ML

6 42415 02073 2

$6.99 UJ9808C-A-SM

6 42415 02080 0

Wool

Blue Jay's

$6.99 UJ9807C-A-ML

6 42415 02072 5

$6.99 UJ9807C-A-SM

6 42415 02079 4

Flamingo Sun

$4.50 MJ9203C

6 42415 01151 8

$4.50 WJ9203C

6 42415 01778 7

School of Fish

$4.50 MJ9206C

6 42415 01773 2

$4.50 WJ9206C

6 42415 01781 7

Marys Peak

$5.00 MJ8704C-H

6 42415 01440 3

$5.00 WJ8704C-H

6 42415 01452 6

Mont Blanc

$5.00 MJ8705C-H

6 42415 01412 0

$5.00 WJ8705C-H

6 42415 01453 3

Blue Ridge

$5.00 MJ8706C-H

6 42415 01413 7

$5.00 WJ8706C-H

6 42415 01454 0

Cascade Range

$5.00 MJ8707C-D

6 42415 01446 5

$5.00 WJ8707C-D

6 42415 01455 7

Trinidad

$5.00 MD8708C-H-T

6 42415 01450 2

$5.00 WJ8708C-H-T

6 42415 01456 4

Dukkah Seed

$5.00 MJ7713C-H

6 42415 01107 5

$5.00 WJ7713C-H

6 42415 01086 3

Mystical Forest

$5.00 MJ6703C-D

6 42415 00511 1

$5.00 WJ6703C-D

6 42415 00533 3

Sacred Eye

$5.50 MJ6049C-P

6 42415 00136 6

$5.50 WJ6049C-P

6 42415 00319 3

A Thin Line

$5.50 MJ6050C-P

6 42415 00137 3

$2.00 WJ6050C-P

6 42415 00320 9

Men's only

Snake Eyes

$4.50 MJ7702C

6 42415 01097 9

Forever Cali

$4.50 MJ7203C

6 42415 00703 0

Deer Grace

$4.50 MJ7206C

6 42415 00706 1

Woodstock Lodge

$4.50 MJ7208C

6 42415 00708 5

Urban Call

$4.50 MJ7717C-A

6 42415 01108 2

Dusk Wind

$4.50 MJ7718C-A

6 42415 01109 9

Autumn Night

$4.50 MJ7719C-A

6 42415 01110 5

Mammoth

$4.50 MJ8701C-A

6 42415 04997 9

Longs Peak

$4.50 MJ8702C-A

6 42415 04998 6

Blue Peak

$4.50 MJ8112C-A

6 42415 01260 7

North Star

$4.50 MJ8110C-A

6 42415 01258 4

The Days Eye

$5.00 MJ6705C-D

6 42415 00512 8

Mellow Pine

$4.50 MJ6707C

6 42415 00503 6

Animal Instinct

$4.50 MJ6721C

6 42415 00541 8

Golden Ginseng

$4.50 MJ6722C

6 42415 00513 5

That's The Spot

$4.50 MJ6723C

6 42415 00515 9

Miss America

$4.50 MJ6011C

6 42415 00118 2

I Am What I

$4.50 MJ6010C

6 42415 00117 5

East Juniper

$4.50 MJ6039C

6 42415 00126 7

Walk About

$5.50 MJ6048C-P

6 42415 00135 9

Bling And All

$5.50 MJ6051C-P

6 42415 00138 0

The Now

$4.50 MJ6052C

6 42415 00139 7

My Mountain

$4.50 MJ5310C

6 42415 00111 3

Women's only

St. John's

$5.00 WJ8709C-H-T

6 42415 01457 1

Adobo Root

$5.00 WJ7711C-H

6 42415 01084 9

Friendship Blooms

$4.50 WJ7201C

6 42415 00719 1

Sing Songbird

$4.50 WJ7202C

6 42415 00720 7

Honey Stand

$5.00 WJ6700C-D

6 42415 00532 6

My Hidden Scent

$5.00 WJ6701C-D

6 42415 00530 2

Ash Tree Meadow

$5.00 WJ6704C-D

6 42415 00529 6

Total Eclipsed

$5.00 WJ6702C-D

6 42415 00531 9

Sweet Fennel

$4.50 WJ6718C

6 42415 00518 0

Wild Eucalyptus

$4.50 WJ6720C

6 42415 00519 7

Let It Snow

$4.50 WJ5304C

6 42415 00276 9

Born On The 4th

$5.50 WJ6007C-P

6 42415 00292 9

Yankee Doodle

$4.50 WJ6006C

6 42415 00291 2

Say What

$4.50 WJ6032C

6 42415 00311 7

Arctic Stripes

$4.50 WJ5313C

6 42415 00279 0

Artic Stripes

$4.50 WJ5314C

6 42415 00280 6

Frosty Time

$4.50 WJ5301C

6 42415 00273 8

Let It Go

$4.50 WJ5302C

6 42415 00274 5

Winter Wonderland

$4.50 WJ5316C

6 42415 00282 0

Let's Roll

$5.00 WJ7720K

6 42415 01090 0

Let's Roll

$5.00 WJ7721K

6 42415 01091 7

Ice Candy

$5.50 WJ5317K

6 42415 00283 7

Winter Solstice

$5.50 WJ5319K

6 42415 00285 1

BLACK LABEL

NEW

Otono Breez

$5.50 MX22701C-B

6 42415 02690 1

$5.50 WX22701C-B

6 42415 02691 8

NEW

LA Flor

$5.50 MX22702C-B

6 42415 02692 5

$5.50 WX22702C-B

6 42415 02693 2

Soma Sent

$5.50 MX21501C-B

6 42415 02417 4

$5.50 WX21501C-B

6 42415 02421 1

Deco Terra

$5.50 MX21502C-B

6 42415 02418 1

$5.50 WX21502C-B

6 42415 02423 5

A zalea Breeze

$5.50 MX21803C-B

6 42415 02487 7

$5.50 WX21803C-B

6 42415 02491 4

Deco Terra

$5.50 MX21804C-B

6 42415 02488 4

$5.50 WX21804C-B

6 42415 02492 1

Cosmic Sounds

$5.50 MX8902C-B

6 42415 01459 5

$5.50 WX8902C-B

6 42415 01464 9

The Wild

$5.50 MX8903C-B

6 42415 01460 1

$5.50 WX8903C-B

6 42415 01465 6

Baby Joy

$5.50 MX8905C-B

6 42415 01461 8

$5.50 WX8905C-B

6 42415 01466 3

Le Biba

$5.50 MX8906C-B

6 42415 01462 5

$5.50 WX8906C-B

6 42415 01467 0

Ave 51

$5.50 MX8201C-B

6 42415 01270 6

$5.50 WX8201C-B

6 42415 01276 8

York Ave

$5.50 MX8204C-B

6 42415 01273 7

$5.50 WX8204C-B

6 42415 01279 9

Mr. and Ms. Jones

$5.50 MX7802C-B

6 42415 01112 9

$5.50 WX7802C-B

6 42415 01124 2

Mr. and Ms. Wilson

$5.50 MX7804C-B

6 42415 01114 3

$5.50 WX7804C-B

6 42415 01126 6

Mr. and Ms. Mason

$5.50 MX7808C-B

6 42415 01118 1

$5.50 WX7808C-B

6 42415 01130 3

Mr. and Ms. Watson

$5.50 MX7810C-B

6 42415 01120 4

$5.50 WX7810C-B

6 42415 01132 7

Pennsylvania Ave

$5.50 MX7406C-B

6 42415 00565 4

$5.50 WX7406C-B

6 42415 00577 7

Madison Ave

$5.50 MX7407C-B

6 42415 00566 1

$5.50 WX7407C-B

6 42415 00578 4

Beacon St

$5.50 MX7408C-B

6 42415 00567 8

$5.50 WX7408C-B

6 42415 00579 1

Lafayette Ave

$5.50 MX7411C-B

6 42415 00570 8

$5.50 WX7411C-B

6 42415 00582 1

Dyer Ave

$5.50 MX7412C-B

6 42415 00571 5

$5.50 WX7412C-B

6 42415 00583 8

Men's only

The Zodiac

$5.50 MX8901C-B

6 42415 01458 8

Silver Lake

$5.50 MX8203C-B

6 42415 01272 0

Park Ave

$5.50 MX7410C-B

6 42415 00569 2

Mr. Graham

$5.50 MX6801C-B

6 42415 00345 2

Mr. Elliot

$5.50 MX6802C-B

6 42415 00354 4

Mr. Sherman

$5.50 MX6805C-B

6 42415 00357 5

Mr. Wallace

$5.50 MX6806C-B

6 42415 00358 2

Mr. Ulysses

$5.50 MX6807C-B

6 42415 00359 9

Mr. Cullen

$5.50 MX6808C-B

6 42415 00360 5

Mr. Conrad

$5.50 MX6809C-B

6 42415 00355 1

Mr. Harvey

$5.50 MX6811C-B

6 42415 00353 7

Mr. Franklin

$5.50 MX6812C-B

6 42415 00349 0

Mr. Edward

$5.50 MX6816C-B

6 42415 00344 5

Mr. Arthur

$5.50 MX6810C-B

6 42415 00350 6

Women's only

Summer Dr

$5.50 WX8202C-B

6 42415 01277 5

Highland Park

$5.50 WX8205C-B

6 42415 01280 5

Figueroa St

$5.50 WX8206C-B

6 42415 01281 2

Mr. and Ms. Miller

$5.50 WX7806C-B

6 42415 01128 0

Mr. and Ms. Palmer

$5.50 WX7807C-B

6 42415 01129 7

Mr. and Ms. Herrera

$5.50 WX7811C-B

6 42415 01133 4

Bourbon St

$5.50 WX7401C-B

6 42415 00572 2

Beale St

$5.50 WX7402C-B

6 42415 00573 9

Wall St

$5.50 WX7403C-B

6 42415 00574 6

Lombard St

$5.50 WX7404C-B

6 42415 00575 3

Michigan Ave

$5.50 WX7405C-B

6 42415 00576 0

Worth Ave

$5.50 WX7409C-B

6 42415 00580 7

SOCK IT UP

MENS BEST SELLERS

$4.50* Per Pair
Sold in Packs of 6s

1

MJ9802C
MIDNIGHT SKY
6 42415 02069 5

2

MJ8103C
DESERT SKY
6 42415 01251 5

3

MJ8102C
SHROOMS
6 42415 01250 8

4

MJ6710C
CASCARA SAGRADA
6 42415 00504 3

5

MJ22201C-T
Sanja View
6 42415 02544 7

6

MJ7702C
SNAKE EYES
6 42415 01097 9

7

MJ8110C-A
NORTH STAR
6 42415 01258 4

8

MJ9804C
Sun Rays
6 42415 02071 8

9

MJ9803C
Eagle Creek
6 42415 02070 1

MJ8101C
LIKE A FOX
6 42415 01249 2

11

MJ8701C-A
Mammoth
6 42415 04997 9

12

MJ7718C-A
DUSK WIND
6 42415 01109 9

13

MJ8105C
CACTUS HUGS
6 42415 01253 9

14

MX8902C-B
Cosmic Sounds
6 42415 01459 5

15

MJ8702C-A
A LONGS PEAK
6 42415 04998 6

***Per pair price for specialty socks may differ.**

SOCK IT UP

WOMENS BEST SELLERS

$4.50* Per Pair
Sold in Packs of 6s

1

WJ9202C
BUTTERFLY PRINT
6 42415 01777 0

2

WJ9802C
Midnight Sky's
6 42415 02076 3

3

WJ21802C
CLEAR EARTH
6 42415 02490 7

4

WJ8101C
LIKE A FOX
6 42415 01261 4

5

WX21803C-B
Azalea Breeze
6 42415 02491 4

6

WJ6711C
SPICY HIBISCUS
6 42415 00522 7

7

WJ21503C
LAST TOKEN
6 42415 02424 2

8

WJ22203C
Olive Faye
6 42415 02540 9

9

WJ22202C-T
Yume Sky
6 42415 02539 3

10

WJ22205C
Aurora Fern
6 42415 02542 3

11

WJ8103C
Desert Sky
6 42415 01263 8

12

WJ9804C
Sun Rays
6 42415 02078 7

13

WJ7711C-H
Adobo Root
6 42415 01084 9

14

WJ20104N
HONEY STAND
6 42415 02172 2

15

WJ6700C-D
HONEY STAND
6 42415 00532 6

***Per pair price for specialty socks may differ.**

Floor Programs

SIU Floor Program B 192

192 ASSORTED CREW SOCKS

$864

32 STYLES 6 DEEP
W/ FREE
SMALL FLOOR FIXTURE

Price may vary due to style

$4.50
PER PAIR

SIU Floor Fixture

FF-SIU-192XX

6 42415 00784 9

$4.50
PER PAIR

Counter Programs

SIU Counter Program 72

72 ASSORTED CREW SOCKS

$324

12 STYLES 6 DEEP
W/ FREE SMALL
COUNTER DISPLAY

Price may vary due to style

SIU Small Counter Fixture

FD-SIU-72XX

6 42415 00780 1

Wholesale Minimum Order $300 Re-Order Minimum $150

SKU System

First Letter In SKU W =Womens, M =Mens, Y=Youth

Second Letter In SKU J =Sock It Up, D =Oooh Yeah Socks - Oooh Geez Socks

X =Black Label, L =Love Dove

Last Letters In SKU C =Crew, K =Knee High, N =No Show, -H =Heavy Knit

-D =Double Knit, -P =360 Printed, -B =Bamboo, -A =Athletic, -T =Tie Dye

360 Printed Crew Socks- $5.50 Per Pair // $33 Per Pack of 6

Athletic Crew Socks - $4.50 Per Pair // $27 Per Pack of 6

Bamboo Crew Socks - $5.50 Per Pair // $33 Per Pack of 6

Mercerized Crew Socks - $5.50 Per Pair // $33 Per Pack of 6

Crew Socks - $4.50 Per Pair // $27 Per Pack of 6

Double Knit Crew Socks - $5.00 Per Pair // $30 Per Pack of 6

Heavy Knit Socks - $5.00 Per Pair // $30 Per Pack of 6

Knee High Socks - $5.50 Per Pair // $33 Per Pack of 6

No-Show Socks - $3.50 Per Pair // $21 Per Pack of 6

Fishnet Pointelle Knit Socks - $5.00 Per Pair // $30 Per Pack of 6

Tie Dye Socks - $5.50 Per Pair // $33 Per Pack of 6

Wool Active Socks - $6.00 Per Pair // $36 Per Pack of 6

Sheer Embroidery Socks - $5.50 Per Pair // $33 Per Pack of 6

All Pairs Sold In Packs Of 6 Per Style/Color

Materials - Made of 80% Combed Cotton, 17% Nylon, and 3% Spandex,
Bamboo Materials - 80% Rayon From Bamboo

Sizing - Men's Sock Sizes 10-13 Fits Men's Shoe Sizes 8-13

Sizing - Women's Sock Sizes 9-11 Fits Women's Shoe Sizes 5-10

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